

MEET THE **OGOLEAD™** TEAM



oGoLead™ is the creation of three former executives of Yum! Brands, who have decades of experience in leadership and creating cultural transformation using Heartwired™ & Hardwired™ leadership. Yum! Brands' restaurants are truly global, with over 43,000 restaurants in more than 130 countries and territories and over one million employees.

oGoLead™ reflects decades of proven (not just theoretical) insight and perspective on how focusing on the “soft stuff” can lead to hard results.



All throughout the world we were able to make a meaningful difference in the lives of countless employees, from all cultures and all walks of life. We were thrilled to find that no matter who you are, what you do, or where you're from, **our approach works for employees at all levels.**

David Novak

Co-Founder and Former Chairman and CEO, Yum! Brands

As the Co-Founder and former Chairman and CEO of Yum! Brands, David brings decades of leadership experience to oGoLead.™ By sharing his wisdom, insight and perspective, David aims to help create better leaders all over the world. David is a regular Contributor on CNBC and a renowned expert on leadership and recognition-based cultures.

During David's tenure as CEO, Yum! Brands doubled in size to 41,000 restaurants and established itself as a global powerhouse, going from approximately 20 percent of its profits coming from outside the United States in 1997 to nearly 70 percent in 2014, while remaining an industry leader in return on invested capital. In so doing, Yum! Brands' compound annual shareholder return has been 16% and its market capitalization has grown to nearly \$32 billion from just over \$4 billion.



2015 Horatio Alger Award



CEO of the Year (2012) – Chief Executive Magazine



30 Best CEOs – Barron's



100 Best Performing CEOs in the World – Harvard Business Review



Top People in Business - Fortune



Author, *Taking People With You* (NY Times Bestseller), *O Great One!*



Gregg Dedrick

Former President, KFC, and Former Chief People Officer, Yum! Brands

Gregg is a business executive, strategist, and consultant with over 30 years’ experience in personal and organizational transformation. He has spent his entire career transforming iconic brands, building results-oriented teams and developing strong leaders. Gregg co-founded oGoLead™ to share his powerful insights and experience in people development with leaders everywhere so they can make a difference in the world.

- Helped architect Yum! Brands successful spin-off from PepsiCo
- Developed Yum! Brands world-renowned employee engagement and recognition culture in partnership with David Novak
- Longest-serving President of KFC
- Led KFC turnaround period, revitalizing the Brand and introducing innovative new products
- Board Member, Denny’s Restaurants
- NACD Board Fellow
- Has traveled the world teaching leadership and cultural transformation
- Founded Iron Bell Ministries and Iron Bell Music
- Graduate, Cornell University



Dr. Tim Galbraith

Former SVP of People Development, Yum! Brands

Tim led People Development at Yum! Brands for 15 years, where he leveraged a focus on organizational culture to drive breakthrough business performance, created leadership and executive development processes for the global enterprise, and partnered with David Novak to create and deliver a signature leadership development program to executives around the world. Prior to Yum! Brands, Tim honed his passion and skills for leadership and organizational development through 12 years of experience with Frito-Lay, PepsiCo, and KFC.

- PhD in Industrial & Organizational Psychology, Bowling Green State University, specializing in assessment and selection processes
- Former member, the Conference Board’s Council on Learning, Development & Organizational Performance
- Past member, American Psychological Association & the Division of Industrial and Organizational Psychology