

EMAIL PRESS RELEASE

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FOR IMMEDIATE RELEASE

Woodward Radio Group Launches New Digital Department with Kaytie Kelly as Director

Tuesday, March 28, 2023 – Woodward Radio Group (WRG) promotes employee-owner Kaytie Kelly to lead their newly formed Digital Department as its Director for all six WRG media brands. Kaytie will lead digital content creation for our audiences and digital advertising solutions for our customers.

“This position has been a long time coming for us here at WRG”, states Kelly Radandt, WRG General Manager. “Our audiences are consuming our brands in many different ways now. I have no doubt that Kaytie will be exceptional in this role!”

“I’m excited to work with our talented team to build the digital arm of Woodward,” said Kaytie. “There are so many incredible opportunities that lie ahead and I can’t wait to get started!”

Kaytie Kelly starts in her new role as Digital Director with Woodward Radio Group on April 3, 2023.

Woodward Radio Group (WRG) is an employee-owned media company that informs, educates, entertains and connects our communities through audio, video, digital and event solutions for our audiences and customers. Good People. Real Solutions. Shared Results. WRG operates six media brands in the Oshkosh, Appleton, and Green Bay, Wisconsin markets, including 103.5 | 1150AM | 106.3 WHBY, 105.7 WAPL, Razor 94.7 | 104.7, 92.9 | 95.9 KISS FM, 104.3 The Fuse and 99.1 | 1570AM | 95.3 The Score.