



**FOR IMMEDIATE RELEASE**

## **UScellular Named to Forbes List of Best Employers for Diversity 2021**

**GREEN BAY, Wis. (April 29, 2021)**– UScellular, for the second year in a row, has been named to the Forbes list of Best Employers for Diversity. This prestigious award is presented by Forbes and Statista Inc., the world-leading statistics portal and industry ranking provider. The awards list can be viewed on the [Forbes website](#).

The Best Employers for Diversity were selected based on Statista's innovative methodology, guaranteeing unbiased results and providing reliable insights. Over 50,000 U.S. employees were surveyed in companies with a minimum of 1,000 employees to identify The Best Employers for Diversity.

“At UScellular, we embrace diversity in our workplace as one of the foundational elements of our culture,” said Deirdre Drake, executive vice president and chief people officer for UScellular. “We know that having a diverse workforce across all levels and within all functions of our organization is important to serving customers in our communities and attracting and retaining the best associates.”

The evaluation was based on four different criteria:

- **Direct recommendations:** Employees were asked to give their opinions on a series of statements regarding Age, Gender, Ethnicity, Disability, LGBTQA+ & General Diversity in their current workplace. The recommendations of women, elders, and ethnic minorities were weighted higher than the non-minority groups.
- **Indirect Recommendations:** Participants were also given the chance to evaluate other employers in their respective industries that stand out either positively or negatively with regard to diversity. Only the recommendations of minority groups were considered.
- **Diversity Among Top Executives/Board**
- **Diversity Engagement Indicators**

### **About UScellular**

UScellular is the fourth-largest full-service wireless carrier in the United States, providing national network coverage and industry-leading innovations designed to elevate the customer experience. The Chicago-based carrier is building a stronger network with the latest [5G technology](#) and offers a wide range of communication services that enhance consumers' lives, increase the competitiveness of local businesses and improve the efficiency of government operations. To learn more about UScellular, visit one of its retail stores or [www.uscellular.com](http://www.uscellular.com). To get the latest news, promos and videos, connect with UScellular on [Facebook.com/uscellular](https://Facebook.com/uscellular), [Twitter.com/uscellular](https://Twitter.com/uscellular) and [YouTube.com/uscellularcorp](https://YouTube.com/uscellularcorp).

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*For more information, contact:*

Julie Embling, Public Relations Counsel  
Cell: 630-388-9933  
Email: [jembling@laughlin.com](mailto:jembling@laughlin.com)

Katie Frey, UScellular  
773-317-0002  
[katie.frey@uscellular.com](mailto:katie.frey@uscellular.com)