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## **FOR IMMEDIATE RELEASE**

### **Fox Communities Credit Union Welcomes Tommie Preslaski as Chief Experience Officer**

APPLETON, Wis. (February 12, 2024) – Tommie Preslaski has joined Fox Communities Credit Union as their new Chief Experience Officer. In this role, Preslaski serves on the Fox Executive Leadership Team and will lead, develop, and implement the strategic direction for the retail branch network, operations, call center and online banking areas across the credit union to cultivate strong relationships, create member value, and enhance the member experience.

Preslaski's professional experience includes developing and executing strategic sales direction for key revenue generating initiatives within the financial industry. Previously as Director of Retail Sales Management at Associated Bank, she drove the sales processes and core disciplines for consumer & small business while creating a consistent experience across retail channels.

Preslaski holds a Bachelor of Science in Business Administration from the University of Wisconsin-Stevens Point. She is an American Cancer Society Wisconsin Leadership Board Member, a Young Professionals 2019 Future 15 award recipient, and a Golden House Women of Strength award recipient.

Preslaski says "The culture and mission of Fox Communities Credit Union is truly impressive. Joining a team passionately focused on building stronger communities and making meaningful impact is the very reason I am here".

*Fox Communities Credit Union is over 85 years strong and today serves over 128,000 members with more than 20 branches. As a member-owned financial institution, Fox prioritizes people over profits. Fox has made a commitment to remain vital in the communities we serve, through our support and involvement. Fox has over 460 dedicated team members and more than \$2.8 billion in assets.*

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