

Thunderbird Bakery to Expand into Retail Storefront

(OSHKOSH, Wis.) – From starting as home bakers at the Oshkosh Farmers Market in 2018 to expanding their wholesale business across the Fox Valley, Thunderbird Bakery is laying down roots in central Oshkosh with the purchase of a permanent southside location and opening of a pop-up Café before years end.

The husband-wife team of Trent Wester and Elizabeth Redman purchased the former Reichenberger Meat Market and Grocery on the corner of Knapp and 6th Ave in Oshkosh.

“We have been looking for a retail storefront since we began in 2018. This building checked so many boxes for us, including the fact that it is large enough to house both a small retail storefront and our growing production kitchen,” said Trent. “It needs some love, but we can’t wait to bring back one of the numerous corner retail spaces that you can still see sprinkled around historic Oshkosh neighborhoods.”

Renovations on the building have already begun and are expected to continue throughout 2023. In the meantime, Thunderbird has signed a year lease at the Beach Building, occupying the former Planet Perk location within the Rise & Grind coworking space on Algoma Boulevard.

“We have always loved the light and location of the Rise & Grind space and a short-term lease is a perfect way for us to test new products while providing a more convenient way to grab our products, ” commented Lizz.

An anticipated opening date for the café in the Beach Building will be announced later this month.

About Thunderbird Bakery

Thunderbird Bakery produces sourdough breads and handcrafted pastries from their commercial kitchen south of Oshkosh. They sell to numerous cafes, restaurants, and small grocers across the Fox Valley, at area Farmers Markets and have online ordering opportunities through their website.

To learn more, visit www.thunderbirdbakery.com

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