

For Immediate Release
Streets of Hope Fundraiser by Day by Day Shelter.
8.17.23

Day by Day Shelter is excited to share their first fundraiser event in nearly 5 years – **Streets of Hope**. The inaugural Streets of Hope fundraiser will take place indoors at Becket's Center Atrium on Friday October 13th, from 6pm - 11pm. Tickets are available for purchase online at www.streetsofhope.art and all proceeds benefit Day by Day Shelter.

Streets of Hope will be an immersive & interactive arts fundraiser that will connect to the heart of street culture. Street culture is revered as a birthplace of art and creativity, yet many shelter guests suffer the emotional stigma of their authentic experiences on the streets. We want to honor the creativity that rises from street culture in a way that highlights resilience, vitality and diversity. Streets of Hope will be a night of appreciation of street culture.

Day by Day Shelter overcame enormous obstacles to expand and build a new shelter that meets the needs of the growing organization and the Oshkosh community. With a new building and services comes additional operational commitments and challenges. As they work to establish a new income stream from this event, they are looking for community partners to ensure the success of Streets of Hope for 2023 and for years to come.

Executive Director, Molly Yatso Butz states, "We are excited to bring a new fundraiser event to Oshkosh, with a fresh style. Streets of Hope deeply connects to our guests, our organization and shares our story. We look forward to sharing this special evening with the greater Oshkosh community!"

The mission of Streets of Hope is to tell the stories of the Day by Day organization and its guests, shift public perceptions of homelessness in our community and establish a new fundraising event that widens the donor base and will grow for years to come. Streets of Hope will engage a diverse audience of supporters and volunteers while creating a colorful, immersive and memorable street culture themed event.

There is currently an open call for artists and volunteers and there are openings for additional sponsors.

More information on the event can be found on Day by Day Shelter's website or at www.streetsofhope.art or connect with Molly@daybydayshelter.org