



Phil Cianciola to Host Mornings on CUMULUS MEDIA's News-Talk 1490 WOSH-AM in Appleton-Oshkosh, WI

OSHKOSH, WI, August 16, 2021 — CUMULUS MEDIA announces that it has appointed Phil Cianciola as On-Air Host, Mornings, for News-Talk 1490 WOSH-AM in Appleton-Oshkosh, WI. Cianciola can be heard on 1490 WOSH Monday through Friday from 6:00am-9:00am and debuts on the station Monday, August 23rd. Cianciola is a long-time veteran of Wisconsin radio, spending several years at WHBY-AM. He also had a long run co-hosting Afternoons on WTMJ-FM in Milwaukee. Cianciola has also hosted his podcast, PhilCast, since 2009.

John Rowe, Vice President/Market Manager, Cumulus Appleton-Oshkosh, commented: "We are thrilled to provide local news coverage to our surrounding communities and Phil is a perfect complement to our listeners and the WOSH-AM station line-up."

Phil Cianciola remarked: "I have always believed in local radio and the relationships built with listeners talking about the community we share. I'm thrilled to be doing that in Oshkosh, helping to carry on the tradition of local radio."

CUMULUS MEDIA owns and operates five Appleton-Oshkosh radio stations, including: Alternative "**96.9 The Fox**" WWWX, Classic Hits **103.9 WVBO**, Country **99.5 WPKR**, Standards **1280 WNAM**, and News/Talk **1490 WOSH**.

Cianciola succeeds 24-year WOSH veteran Bob Burnell, who announced his retirement in July.

For more information or to stream 1490 WOSH, visit: <https://www.1490wosh.com/>.

About CUMULUS MEDIA

CUMULUS MEDIA (NASDAQ: CMLS) is a leading media, advertising, and marketing services company delivering premium content to over a quarter billion people every month — wherever and whenever they want it. CUMULUS MEDIA engages listeners with high-quality local programming through 413 owned-and-operated radio stations across 86 markets; delivers nationally-syndicated sports, news, talk, and entertainment programming from iconic brands including the NFL, the NCAA, the Masters, CNN, the AP, the Academy of Country Music Awards, and many other world-class partners across nearly 7,300 affiliated stations through Westwood One, the largest audio network in America; and inspires listeners through the CUMULUS Podcast Network, its rapidly growing network of original podcasts that are smart, entertaining and thought-provoking. CUMULUS MEDIA provides advertisers with personal connections, local impact and national reach through broadcast and on-demand digital, mobile, social, and voice-activated platforms, as well as integrated digital marketing services, powerful influencers, full-service audio solutions, industry-leading research and insights, and live event experiences. CUMULUS MEDIA is the only audio media company to provide marketers with local and national advertising performance guarantees. For more information visit www.cumulusmedia.com.

Contact: Lisa Dollinger, Dollinger Strategic Communication for CUMULUS MEDIA, 512.633.4084, lisa@dollcomm.com.

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