

## **POLICOM 2018 MSA Economic Strength Rankings**

Economic Strength is the long term tendency for an area to consistently grow in both size and quality

The highest ranked areas have had rapid consistent growth in both size and quality for an extended period.

### **383 Metro Areas**

#### **Wisconsin**

<b>City</b>	<b>2018</b>	<b>2017</b>
Madison	13	12
Green Bay	51	48
Milwaukee	71	50
Oshkosh/Neenah	76	128
Appleton	89	138
Eau Claire	126	79
Sheboygan	134	192
Wausau	162	124
Fond du Lac	202	260
Janesville/Beloit	321	353