

**ANNUAL REPORT** 

OSHKOSH CHAMBER OF COMMERCE

Building Business.
Building Community.



A Five Star Accredited Chamber of Commerce



### **CHAIRMAN'S LETTER**

IT HAS BEEN A TRUE HONOR TO HAVE SERVED AS YOUR OSHKOSH CHAMBER CHAIRMAN OF THE BOARD THIS PAST YEAR. As your Chairman, I was supported by an exceptional group of leaders in the business community that make up our Board of Directors. I am proud of the many accomplishments the Oshkosh Chamber of Commerce made this past year and look forward to continuing to generate an atmosphere of growth for businesses here in Oshkosh.

The Oshkosh Chamber of Commerce is one of the most prestigious Chambers in the country – a 5-Star Accredited Chamber. Our Chamber operates at its maximum potential and provides the greatest benefit to its members and employees. The Oshkosh Chamber of Commerce achieves operational excellence through the implementation of best business practices, enhanced financial stability and accountability to ensure future viability and an environment that promotes member engagement. Our community thrives on the success of business.

We are an independent organization that's exclusively fueled by its membership. The Oshkosh Chamber is one of the area's leading private-sector economic development organizations and business advocates. The Oshkosh Chamber actively works to promote and cultivate a thriving business climate while protecting and advancing the interest of its members and the community as a whole. Our mission is – "To provide leadership and to serve and represent our members so their businesses and our community will prosper."

It is through the support of the membership that we can continue to move our community forward.

# OSHKOSH CHAMBER OF COMMERCE

**BOARD OF DIRECTORS** 

This past year, we continue to face new challenges - high inflation, worker shortages, and supply chain issues. However, the business community remains focused on reigniting our economy. The Oshkosh Chamber of Commerce, as it has since 1907, plays a vital role in our local economy - an economy that is clawing back and is strong and getting stronger. This past year, the Chamber commissioned the Center for Customized Research and Services at UW Oshkosh to conduct an economic impact assessment to measure our impact on the local economy in the past twenty years. According to the report, new economic and construction activities in the community generated \$1.56 billion in economic impact from 2001-2021. This activity created and supported approximately 13,500 local jobs producing \$656.6 million in wages and benefits. The Chamber played a crucial role in this economic activity with an ROI of 140:1. More information can be found in this Annual Report.

To best support this, the Board of Directors charted a compelling plan focused on these strategic priorities:

- Enhance Economic Growth in the Community
- Talent & Workforce Readiness
- Drive Member Value
- Be the Chamber of Influence
- Demonstrate Organizational Excellence
- Advancing our Community

I can report that the Oshkosh Chamber remains financially strong; and strategically, we are committed and focused on serving our membership. As the voice of the Oshkosh business community, we represent, advocate and promote our members. It is our goal to strengthen the economic base. We strive to advocate on issues that support the overall business community that lead to overall job growth. Our commitment to business development and business advocacy has been and will continue to be central to our mission. It is through the support of the membership that we can continue to move our community forward.

On behalf of our Board of Directors, I am pleased to share with you the successes of 2022 in this annual report. Working alongside our members, the Oshkosh Chamber has many great accomplishments in support of our businesses and our community. As we launch 2023, we look forward to another year of making Oshkosh truly amazing!

Joan Woldt Chairman of the Board 2021- 2022 Chairman - Joan Woldt\*

**Javad Ahmad** – Smart IS International

**Ken Arneson** – Evergreen - Greater Oshkosh Economic Development Corporation Representative

Jeffrey Bard – Aurora Medical Center

Nick Behnke – Behnke Financial, LLC

**Tom Belter\*** – Belter Financial Designs – Economic Development Advisory Council

**John Casper\*** – Oshkosh Chamber of Commerce

**Steve Davis** – Ardy & Ed's Drive-In, Inc.

**Hallie Dicks** – Covetrus

**Mike Floyd** – Girbau North America

Steve Ford – CBS Global

Dana Gilman\* – J.J. Keller & Associates

**Robyn Gruner** – AT&T

**Rachel Hansen\*** – Oshkosh Corporation – West Side Association – Propel Representative

Phil Janes\* - Oshkosh Marine Supply Co.

Wilson Jones\*

John Kriz – Muza Metal Products

**Andrew Leavitt** – University of Wisconsin Oshkosh

**Dennis Lewandowski** – A. P. Nonweiler

Jim Macy - von Briesen & Roper, s.c.

Michael Pack – Oshkosh Corporation

**Dan Schetter** – Best Western Premier Waterfront Hotel & Convention Center – Oshkosh Convention & Visitors Bureau Representative

**Grant Schwab** – First Weber Group

**Scott Sitter** 

**Regina Sobojinski** – Fox Valley Physical Therapy & Wellness

Fred Stephan - Amcor Flexibles North America

**John Supple** – Supple Restaurant Group

George Thada- Leadership Oshkosh Adjunct

**Allison Vaccaro** – Oshkosh Safety Council

**Chet Wesenberg** – Chet Wesenberg Architect, LLC

**Brian Wierzbinski\*** – Experimental Aircraft Association Inc.

**Robert Wolf** – The Roxy Supper Club

**Bill Wyman** – Oshkosh Area Community Foundation

**Wayne Youngwirth\*** – Youngwirth Associates, LLC

\* Indicates Executive Committee Member

# YEAR IN REVIEW TIMELINE

### **ECONOMIC DEVELOPMENT**

#### Virtual Town Hall Session Debut Leadership Oshkosh begins year with 42 OCT. 2022 Amplify Oshkosh IT Cybersecurity Conference NOV. 2022 Newsworthy Segment with Bob Burnell Announce new This Is Oshkosh Employment level remains high community profile 2021 Annual Report Released Childcare Task Force 2022 Partnered with KGreenCard Program Oshkosh Pitch Training sessions held Loans approved for Oshkosh Cruisin' Tikis and Teriyaki Madness • Annual State of the Community Address Business Outlook Survey results released JAN. 2022 OC Connection returns Workforce Strategies Series commences Childcare survey conducted Economic Outlook Breakfast featuring Brian Beaulieu FEB. Come Back to Membership Campaign 2022 Spectrum Reach Program Partnership 114th Annual Meeting Chamber announces award recipients MAR. 2022 This Is Oshkosh publication released Board of Education Candidate Forum Business Expo returns John Casper announces plan to retire as 2022 President & CEO on December 31 Annual Voter Guide released • Economic Impact Study completed • Chamber Golf Invitational at Oshkosh MAY 2022 Country Club Leadership Oshkosh Trivia Night raises \$14,417 for Lakeland Care Leadership Oshkosh Class of 2022 Waterfest 2022- 36th year Graduation Board appoints Rob Kleman as President 2022 & CEO, effective January 1, 2023 Trina Woldt named Director of Leadership Oshkosh Podium rollout AM Oshkosh resumes JUL. 2022 City Budget Analysis released Childcare Legislative Forum at Amcor EAA AirVenture Loan approved for Thunderbird Bakery Support Downtown plan update — Partnered with the City of Oshkosh, 2022 Discover Oshkosh, OACF and GOEDC to • Chamber of Commerce Monthcommission Downtown study Membership Campaign — Ends the year Oshkosh Chamber Golf Classic at Lake with 109 new Chamber members Breeze Golf Club

SEPT. 2022

• Waterfest 2022 Finale — Beach Boys

concert draws huge crowd

#### A LETTER FROM TOM BELTER, CHAIRMAN — OSHKOSH CHAMBER ECONOMIC DEVELOPMENT ADVISORY COUNCIL (EDAC)

Oshkosh continued to experience tremendous economic growth and progress in 2022. The Oshkosh Chamber Economic Development Advisory Council (EDAC) is proud to have played a significant role in securing and assisting with many impressive new projects. One of the Oshkosh Chamber's core missions is to advance economic development efforts on behalf of its members.

Our in-house prospect activity level has continued to increase significantly as we move forward from the pandemic. We have seen major growth in entrepreneurial activity as evidenced by increased interest and utilization of the Oshkosh Chamber's Revolving Loan Fund. From this report you will see that our business case consulting numbers and prospect development activities remain very strong. It is exciting to see many new developments occurring along the I-41 and Oshkosh Avenue corridors. We are experiencing robust development activity in our downtown and central city area and new multi-family housing growth is booming with no end in sight.

The Oshkosh Chamber is also welcoming new economic and workforce development staff leadership and we are excited to work with them as we move into 2023. By almost every indicator, our Oshkosh area is fairing much

better than most regions as our 2022 new construction numbers illustrate. We will continue to prosper by working closely with all of our economic development partners and continuing the good work we do on a daily basis for Oshkosh. Thank you for your continued support!



**Oshkosh Chamber Economic Development Development Advisory Council Chairman** 

# **ECONOMIC IMPACT STUDY**

#### YOUR OSHKOSH CHAMBER MEMBERSHIP PAYS DIVIDENDS

The Oshkosh Chamber of Commerce partnered with the Center for Customized Research and Services at University of Wisconsin—Oshkosh on a recent study that looked at the Chamber's economic impact on the Oshkosh regional economy from 2001-2021. It found that the Chamber's activities have generated and supported \$1.5 billion in combined economic impact and helped create and support 13,500 jobs.

In addition to the robust economic impact and job success, the report found the Chamber's economic development activities generated and supported \$656.6 million in wages and benefits, \$156 million in federal, state and local tax revenue and an estimated return on investment of 140:1 each year.

\$1.5 BILLION

IN COMBINED ECONOMIC IMPACT

HELPED CREATE AND SUPPORT

13,500 JOBS

RETURN ON INVESTMENT

\*Reference inside of back cover for Economic Impact Study graphic.

• Leadership Oshkosh announces new

Benefit Survey results released

Julie Davids named Director of **Education & Talent Development** 

class with 44 students

### **ECONOMIC DEVELOPMENT**

### FINANCIAL ASSISTANCE

**COMMUNITY VITALS** 

LOCAL SUPPORT

97.5%

EMPLOYMENT RATE (NOVEMBER 2022)

41,411

PEOPLE EMPLOYED BY OSHKOSH COMPANIES (MARCH 2022)

33,632

OSHKOSH RESIDENTS EMPLOYED (NOVEMBER 2022) **OSHKOSH CHAMBER (OAEDC) REVOLVING LOAN FUND** 

The Oshkosh Chamber RLF has closed 38 loans, leveraged over \$7.6 million in private investment and created over 300 new jobs since 2004.









# **NEW REAL ESTATE INVESTMENT**

**\$44.1 MILLION** 

NEW COMMERCIAL AND INDUSTRIAL CONSTRUCTION

2ND IN THE FOX VALLEY REGION \*ACCORDING TO THE WISCONSIN DEPARTMENT OF REVENUE

# STATE SUPPORT

80

MAIN-STREET BOUCE BACK GRANT BUSINESS SUPPORT LETTERS FROM THE OSHKOSH CHAMBER \$800,000

IN TOTAL GRANT AWARDS

# **ECONOMIC RECOVERY**

14.3%

**UNEMPLOYMENT IN APRIL 2020** 

2.5%

**UNEMPLOYMENT IN NOVEMBER 2022** 

# **OPPORTUNITY MANAGEMENT PORTFOLIO**











### **ECONOMIC DEVELOPMENT OUTREACH**

ATTENDED DALLAS SITE SELECTOR EVENT WITH REGIONAL PARTNERS

ENGAGED WITH

15

SITE SELECTION CONSULTANTS

35
TRADE SHOWS
ATTENDED SINCE
2010

# **BUSINESS INTELLIGENCE**

COORDINATED BENEFITS SURVEY OF LOCAL AREA MANUFACTURERS

SUPPORTED REGIONAL CHILD CARE PROVIDER SURVEY

FINANCIALLY SUPPORTING UPDATE TO IMAGINE OSHKOSH DOWNTOWN PLAN

# ECONOMIC DEVELOPMENT ADVISORY COUNCIL MEMBERS

Bob Albright, Jr. | R.J Albright, Inc.
Javad Ahmad | Smart-IS International
Aaron Armstrong | The Venture Project
Tom Belter | EDAC Chair
John Davids | Home Care Assistance
Mike Dempsey | Bank First
Will Deppiesse | Nicolet National Bank
Andy Dumke | Alliance Development

Bill Miller | Northern Telephone and Data Corp.

Jason Monnett | Wisconsin Business Development

Barb Rau | UW Oshkosh – Dean of College of Business

Taylor Reetz | Nicolet National Bank

Randy Schmiedel I Discovery Properties

Grant Schwab | First Weber Real Estate

Scott Sitter

Dan Shea I Shea Electric and Communications

Archie Stam

Joan Woldt | Bank First

Mike Floyd | Girbau North America

Joe Girard | Wipfli, LLP

Brian Hamill | Dempsey Law Firm

Phil Janes I Oshkosh Marine Supply

Carol Karls | Immel Construction

David Kruck | Horicon Bank

Dennis Lewandowski I A.P. Nonweiler Company

Jim Macy I Von Briesen & Roper, S.C.

Jim Martin | Green 3

Wayne Youngworth I Youngworth Associates, LLC

Wilson Jones

# **OSHKOSH CHAMBER CLIENT SUPPORT**

#### MERGE URBAN DEVELOPMENT

- Mackson Corners
- 74 Multi-family Units
- Oshkosh Chamber Identified Client
- Referred to City of Oshkosh
- Project Under Construction

#### **OSHKOSH TIKI'S**

- Market/Business Plan Support
- Financing Provided Through Oshkosh Chamber RLF
- Open for Business

#### **TERIYAKI MADNESS**

- Market/Business Plan Support
- Financing Provided Through Oshkosh Chamber RLF
- Open for Business on Oshkosh Ave.

# THUNDERBIRD BAKERY EXPANSION

- Market/Business Plan Support
- Financing Provided Through Oshkosh Chamber RLF

# TOWNEPLACE SUITS BY MARRIOTT

- Developer Support
- 103 Room Extended Stay Hotel
- Project Completed and Open for Business

#### CHICK-FIL-A

- Market Support
- Project Completed and Open for Business

# DUNKIN DONUTS/BASKIN ROBBINS

- Developer Support
- Open for Business

#### **POPEYES**

- Developer Support
- Open for Business

#### FORMER OSHKOSH NORTHWESTERN BUILDING

• Developer Support

# SALVATION ARMY (TEMPORARY LOCATION)

- Site Selection Assistance
- Site Identified and Relocated

#### MDS COMMUNICATIONS

- Site Selection Assistance
- Site Identified and Relocated

### **BUSINESS DEVELOPMENT HIGHLIGHTS**

## BEGINS CONSTRUCTION

Merge Urban Development Group began construction on the new Mackson Corners 74 unit residential development in the Marion Road Redevelopment District along the Fox River. The building is part of a \$15 million project that is the second phase of an overall development that will ultimately result in up to \$56 million in new investment. Construction is expected to be completed in early 2023.

Phase I included the completion of the new BRIO building in 2021 that consists of 60 new multi-family units and is the home to the new Oshkosh Food Co-op on the ground floor. The Oshkosh Chamber worked very closely through its referral partner network to identify the Merge Urban Development team to help cultivate its interest in Oshkosh.



EAA OPENED NEW 2-STORY, 30,000 SQUARE FOOT EDUCATION CENTER IN JULY

THEDACARE / FROEDERT MICRO-HOSPITAL ANNOUNCED A \$76 MILLION DOLLAR PROJECT

TOWNEPLACE SUITS BY MARRIOTT COMPLETED 103 ROOM HOTEL CONSTRUCTION IN APRIL

TRU BY HILTON ANNOUNCED A 90 ROOM, 4 STORY HOTEL TO BE LOCATED ALONG OSHKOSH AVE

MDS COMMUNICATIONS OPENED IN NEW DOWNTOWN LOCATION AT 300 N. MAIN STREET

CAMPING WORLD BEGAN
CONSTRUCTION FOR A 35,000 SQUARE
FOOT RETAIL STORE AND RV
DEALERSHIP AT 3855 S. WASHBURN
STREET

CRUISIN' TIKIS OSHKOSH OPENED FOR BUSINESS IN MAY

NUMEROUS BUSINESSES OPENED FOR BUSINESS ON OSHKOSH AVENUE:

- STARBUCKS
- THE TAQUERIA
- TERIYAKI MADNESS
- POPEYES
- FOX COMMUNITIES CREDIT UNION

PARM RESTAURANT OPENED IN THE FORMER 314 PIZZA LOCATION AND IS EXPANDING TO 1652 OSHKOSH AVE

SCOOTERS COFFEE PROJECT ANNOUNCED

FIRST WEBER REALTORS RELOCATION TO NEW OFFICES IN OSHKOSH AVENUE CORRIDOR





## **OSHKOSH AVENUE DEVELOPMENT**

Construction activity continued its torrid pace in 2022 along the Oshkosh Avenue corridor near the Oshkosh Corporation Global Headquarters. The area being developed by Lakeshore Development of Oshkosh, LLC saw the completion of the new 103 room TownePlace Suites, completion of the new Popeye's Louisiana Kitchen, and the addition of new First Weber offices in the recently completed 22,000 square foot Class A office building.

Additional development in the area was completed by Prime Space, LLC and included a new 8,000 square foot commercial center that includes a new Starbuck's, Taqueria Restaurant and Teriyaki Madness Restaurant. New offices for Fox Communities Credit Union were also completed along Oshkosh Avenue. The Oshkosh Chamber Revolving Loan Fund provided financing for the Teriyaki Madness project.



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### **OSHKOSH HOUSING DEVELOPMENTS**

### ADVOCACY

#### **UNDER CONSTRUCTION**













#### 2023 HOUSING DEVELOPMENTS ANNOUNCED

#### MILL ON MAIN DEVELOPMENT

The Mill on Main riverfront development project in Oshkosh's Sawdust District was announced – the development plans are to involve 295 market rate apartments and a 20,000 square foot commercial space with total investment up to \$75 million.

#### BOATWORKS DEVELOPMENT

The Boatworks development project was announced – Phase 1 to include 26 riverfront workforce housing units.

#### CHAMBER OF INFLUENCE

#### PLAN FOR PROSPERITY: 2022-23 LEGISLATIVE AGENDA

The Oshkosh Chamber of Commerce supports a wide variety of initiatives that build a stronger local and regional marketplace and economy. A strong economy provides the tax base necessary to support education and local services, along with building a sustaining community infrastructure.

Consequently, we support a public policy agenda that fosters business growth and creates jobs. Additionally, cutting taxes, reducing the regulatory burden and investing in a skilled workforce have enabled Wisconsin to realize the tremendous gains we have seen in recent years.

#### As an Organization:

- We support a tax system that incentivizes business growth and workforce investment.
- We support efforts to streamline and reduce regulation that impact the cost of doing business.
- We support empowering local government to use economic development tools in ways that will help them grow their employment and tax base.
- We support honesty in taxation that ensures revenues collected are expended for the reason stated.
- We support initiatives that ensure workers have the skills to compete in a global economy.

#### **Project:**

Commissioned the Whitburn Center for Governance and Policy Research to conduct an analysis of the City of Oshkosh Budget. The Analysis was a 30-year look back of the City's revenue and spending trends. The Analysis also included an in-depth review of the City's Stormwater Utility.

#### **Policy Initiative:**

Supported and recommended the restructuring of the Stormwater Utility's rate structure and recommended the return of the Utility's \$17 million fund balance to the Utility's rate payers.

#### **Government Affairs Activities**

#### **Conducted Candidate Forums:**

- Board of Education Candidate Forum
  - Stephanie Carlin, Kelly DeWitt, Sara Dougherty Noe, Liz Szukagyi
- 54th Assembly District
  - Donnie Herman, Lori Palmeri
- 2022 State of the Community Address

#### Virtual Town Hall Series:

- Municipal Budget Session
  - City of Oshkosh, Winnebago County & Oshkosh Area School District
- Federal Legislative Briefings
- US Senators Tammy Baldwin & Ron Johnson and Congressman Glenn Grothman

#### **State Legislative Briefings:**

- Assembly Representative and Minority Leader, Gordon Hintz
- State Senator, Dan Feyen

#### **Education Briefing:**

 President of Fox Valley Technical College, Chris Matheny

# Wisconsin 2035: A Vision for Wisconsin's Economic Future

 Chief Operating Officer, Wisconsin Manufacturers & Commerce, Wade Goodsell

# **PROGRAMS & SERVICES**

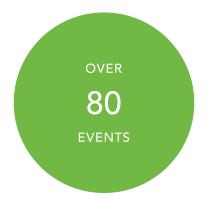
# DRIVE MEMBER VALUE

#### CONNECTING COMMUNITY

- It's Newsworthy with Bob Burnell
- This Is Oshkosh

#### **PROFESSIONAL** DEVELOPMENT

- Virtual Town Hall Series
- Annual Economic Outlook Breakfast
- HR Breakfast Briefings with vonBriesen & Roper,
- Business Expo
- **Leading From the Top with Joe Thompson**
- Amplify Oshkosh
- Local Legends Podcast
- **TJ Rodgers**
- **Jack Pelton**
- **Dylan Postl Hornswoggle**
- **Ron Johnson**
- John Bergstrom
- Craig Culver
- Mike Dempsey
- Bill Castle
- Mark, Jason and Bradford Lasky
- John and Jay Supple



#### **CONNECTING MEMBERS**

- **Business After Hours**
- **OC Connection Breakfasts**
- **Golf Outings** 
  - Oshkosh Corporation-Bank First Chamber Invitational held at the Oshkosh Country Club
  - Oshkosh Corporation-Bank First Chamber Golf Classic held at Lakebreeze Golf Course
- **Annual Meeting** 
  - 2021 Award Winners
    - Outstanding Chamber Volunteer: Rachel
    - **Propel Young Professional of the Year:** James Price
    - Ambassador of the Year: Patti Langkau
    - **Distinguished Service Award: Jon Doemel**
    - Lynne Webster Leadership Award: Wilson
    - Alberta S. Kimball Community Service **Award: Bob Burnell**
    - Horizon Award: University of Wisconsin-Oshkosh
    - **Enterprise of the Year Award: Experimental Aircraft Association (EAA)**
    - Small business of the Year: Muza Sheet
- AM Oshkosh
- **Ribbon Cuttings & Grand Openings**

















JAGUAR



















































### **TALENT & WORKFORCE DEVELOPMENT**

Julie Davids
Education & Talent Development Director

Julie Davids joined the Oshkosh Chamber in September of 2022 as the Education & Talent Development Director. She collaborates with the Oshkosh Area Public Schools, Lourdes Academy, Fox Valley Technical College, University of Wisconsin Oshkosh and the Oshkosh business community. These relationships help create workforce development programs that strengthen the existing workforce development system, open the lines of communication between education and business and address the critical workforce dilemmas faced by our community. She also supports the Amplify Oshkosh Consortium to address and implement programs that support the emerging technology sector in the Oshkosh region.

# EDUCATION & TALENT DEVELOPMENT

The Education and Talent Department of the Oshkosh Chamber is the lynch pin in creating partnerships and collaborative programming between Oshkosh education communities, workforce development training and area businesses. To learn more about the Chamber's business and education programming, call (920) 303-2265 ext. 15.

#### **CAREER EXPLORATION DAY**

Career Exploration Day gives 8th graders and high school students the chance to gain first-hand experience with a business or organization of their choice and/or learn about career opportunities they were not even aware of.

#### YOUTH WORK EXPERIENCE

Youth apprenticeship and school to work programs provides benefits for high school students and employers by bringing them together to leverage opportunities.

#### **SOFT-SKILLS TRAINING**

Teaching students the needed skills of leadership, effective communication, teamwork, time management, motivation and adaptability.

# 2023 CAREER FAIR PARTICIPANTS

4imprint | Advocate Health | Amcor | ArtsCore | Bank First | Bella Vista

Bergstrom | BOLDT Company | Cattail Creek (Photography) | CESA 6

Chalice Restaurant | Check Point | Children's WI Hospital | City of Oshkosh

Community for Hope | CR Meyer | Daktronics

EAA (Experimental Aircraft Association) | Fox Valley Memory Project Green Bay Packers | Heat & Frost Insulators Local 127

Home Care Assistance | IBEW (International Brotherhood Electrical Workers) Image 360 | Kingsbury Inc.

Local 18 Fox Valley Sheet Metal Workers Training Center | Lourdes Academy MSOE (Milwaukee School of Engineering) | Muza Metal Products NEW Manufacturing Alliance

NorthEast Wisconsin Building & Construction Trades Council

North Central States Regional Council of Carpenters | Omni Glass

Oshkosh Area School District | Oshkosh Convention & Visitor's Bureau

Oshkosh Corporation | Oshkosh Fire Department | Oshkosh Herald

Oshkosh Marine Supply Company | Paine Art Center & Gardens

Painters & Allied Trades | Park View Health Center

Plumbers & Steamfitters Local 400 | Quality Truck Care Center

See Spot Run on 21 | Shea Electric | SMART-IS

TDS (Telephone and Data Systems) | Triangle Manufacturing Oshkosh Valley Christian School | Verve, A Credit Union | Von Briesen & Roper s.c. Walsworth Publishing Company | WI Labors | YMCA

Linking the future of work to what students need to know now and how they can add value at each stage of their career.

#### **AMPLIFY OSHKOSH DIGITAL TECHNOLOGY (IT) CONSORTIUM**



The Oshkosh Area School District is proud to be a platinum sponsor of Amplify Oshkosh. The mission of the Oshkosh Area School District is to enrich our community by supporting our students to lead creative and empowered lives. In order to do this, we must ensure that school mirrors the future world that our students will help to create. Our sponsorship of Amplify Oshkosh helps us develop valuable partnerships with our high-tech business community to ensure we are meeting their needs, and at the same time, help us envision a brighter future for our community.

- Dr. David Gundlach

Deputy Superintendent | Oshkosh Area School District & Founding Member of Amplify Oshkosh







SECURED

11

ANNUAL SPONSORS

SECURED

25

EVENT
SPONSORS





I continue to be delighted with the progress we are seeing with Amplify Oshkosh. Our ongoing connection with the Oshkosh Chamber has enabled us to add valuable programs as we strive to heighten the importance of technology and its associated careers. I encourage other businesses and organizations to join me in supporting Amplify Oshkosh in 2023 and beyond by getting involved with our programs, networking and educational events and providing funding support so we can continue to elevate Oshkosh as a digital technology leader in our region.

— Javad Ahmad, President and COO | Smart IS & Founding Member of Amplify Oshkosh





### **LEADERSHIP OSHKOSH**

### **MEMBERSHIP BUSINESS SERVICES**

**Group Health Insurance — Network Health** 

Flex Spending & Healthcare Reimbursement

Discount Prescription Drug Card — RxCard

Local & Long Distance Phone Program — NTD

Growth, Communication and Payment Tool —

International Worker Program — KGreenCard

**OTHER - 1%** 

Natural Gas Program — Constellation

**Chamber Gift Certificate Program** 

Office Supply Program — Rhyme

Voice & Data — US Cellular

Account Program — TASC

# **AFFINITY PROGRAMS**

# **MEMBERSHIP**

BY THE NUMBERS BREAKDOWN

109

**NEW MEMBERS IN 2022** 

32,738

**EMPLOYEE COUNT** 

# **MEMBERSHIP**

BREAKDOWN BY SECTOR

SERVICE — 524 INDUSTRIAL — 147 RETAIL — 209



Trina Woldt joined the Oshkosh Chamber in June of 2022 as the **Director of Leadership Oshkosh.** She enjoys connecting participants to various areas of our community, sharing the challenges we face and inspiring compassionate leaders to get actively involved in improving the quality of life for everyone in the community.

The Leadership Oshkosh program kicks off with a retreat in September. Each month the class meets for one day through May. The program covers:

- History and Future of Oshkosh Local Government
- Arts and Culture
- Business
- Education
- Health and Human Services
- Police and Fire Departments

# **34 GRADUATES IN THE CLASS OF 2022**



### **A CORNERSTONE** LEADERSHIP PROGRAM

Leadership Oshkosh (LO) has been a cornerstone leadership program for the Oshkosh Chamber of Commerce since the program began in September of 1989. Including the class of 2022's 34 graduates, the program now boasts 1,144 graduates.

The program is a backstage pass to the City of Oshkosh and is designed to bring together a diverse group of individuals who share a basic interest in and commitment to the Oshkosh community.

Each year, the class selects a non-profit organization and runs a fundraiser. Understanding how to do so is an important part of community leadership. The last six classes have successfully operated a trivia contest that has benefited Oshkosh community organizations. The class of 2022 successfully raised \$14,417 for Lakeland Care to host an All Abilities Job & Resource Fair.

\$14,417

RAISED IN 2022

\$78,400

RAISED FOR NON-PROFITS SINCE 2017

1,144 GRADUATES

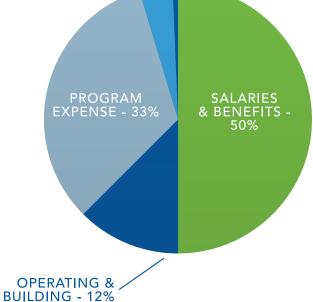
WAS THE PROGRAM'S 33RD YEAR

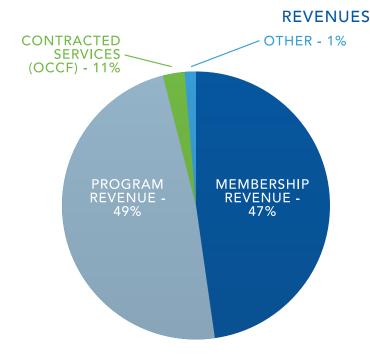
# - 4% PROGRAM EXPENSE - 33% 50%

**EXPENSES** 

**MEMBERSHIP** 

**NON-REFERRALS** 





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# FIVE STAR ACCREDITED CHAMBER OF COMMERCE

Accreditation with the United States Chamber of Commerce is the only program of its kind that defines excellence in chamber planning and recognized chambers for outstanding contributions toward positive change in their communities. The purpose of the U.S. Chamber's Accreditation Program is to facilitate continuing excellence in the chamber industry and to foster a probusiness environment across America.

#### Points about Accreditation:

- 5-Star accredited since 1998.
- 6th time achieving 5-Star designation.
- One of two chambers in Wisconsin with a 5-Star designation.
- Of the 7,000 Chambers in the United States, 201 of these are accredited.



\$150,000+ in prizes!

savetowin.com



Membership eligibility required. Federally insured by NCUA. Other terms and conditions apply. See Official Rules for details



Accredited

Five-Star Distinction



# THE POWER OF COLLABORATION

Oshkosh Chamber of Commerce **Economic Impact Report Results** 



The Oshkosh Chamber of Commerce has over 100 years of economic success and promoting the growth of the Oshkosh region, businesses and community.

The Chamber works with businesses and the community to invest, invent and innovate for a better future. **Together, we make Oshkosh a great place to live and work.** 



# FROM 2001-2021 CHAMBER ACTIVITIES HAVE GENERATED AND SUPPORTED...



\$1.5 billion combined economic impact



**13,500** jobs created and supported



**140:1**annual return on investment



\$656.6 million in wages and benefits



\$156 million
in federal, state and local tax revenue

# You deserve compassionate care.

### Personalized healthcare when you need it most

Your questions and concerns about your health matter. Ascension Wisconsin care teams are here to empower you and your family by listening, respecting your experiences, and creating a care plan that works for you. You deserve to be seen and heard. That's why our doors are always open to provide health and healing, for the whole you — body, mind and spirit. To us, you are more than a patient. And together, we are a community.



Listening to you, caring for you.

ascension.org

