



OSHKOSH CHAMBER ADVERTISING

**For more information or questions,
please contact:**

Connie Carmical

120 Jackson St. • Oshkosh, WI 54901

(920)-303-2265 ext. 32

connie@oshkoshchamber.com



2024 Advertising Contract

Chamber Happenings (Weekly E-Blast)

\$50 / week \$500 / 12 weeks
Start Date: _____ End Date: _____

Member Matters (Monthly E-Newsletter)

Sponsor Ad

\$1,740 / 6 months \$2,280 / 1 year
Start Date: _____ End Date: _____

Regular Ad

\$120 / 1 month \$330 / 3 months
 \$540 / 6 months \$1,080 / 1 year
Start Date: _____ End Date: _____

*multi-month options run in consecutive months

Member 2 Member (Weekly Email Advertising)

\$50 / week \$500 / 12 weeks
Ads to run the dates of (Fridays):

Website Advertising

Top Banner Ad

- Event Registration Page • \$200 / month
- Event Registration Page • \$1,000 / 6 months
- Homepgae ad • \$250 / month
- Homepgae ad • \$1,250 / 6 months
- Event Calendar Page • \$200 / month
- Event Calendar Page • \$1,000 / 6 months

Siderail Ad

\$150 / month \$750 / 6 months
Start Date: _____ End Date: _____

Advertising Contact

Contact Name: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

Advertising Purchases

Chamber Happ. Total: \$ _____
Member Matters Total: \$ _____
Member 2 Member Total: \$ _____
Web Advertising Total: \$ _____
Package _____ \$ _____

Please mark your run dates on this contract or include a separate document with your run dates for each advertising platform chosen.

Total Advertising Purchases: \$ _____

Please email advertisements to:
Mark Halfen • mark@oshkoshchamber.com

Signature: _____
Date: _____

Please return contract form to:

Connie Carmical
120 Jackson St. • Oshkosh, WI 54901
(920)-303-2265 ext. 32
connie@oshkoshchamber.com

Please call Connie to pay with card or you will be invoiced when we receive the advertising contract.

Advertising Specs

Please find specs and information needed for advertising below.

MEMBER 2 MEMBER (WEEKLY EMAIL ADVERTISING)

Sizing: 600px wide x up to 400px high

File Format: JPG, PNG

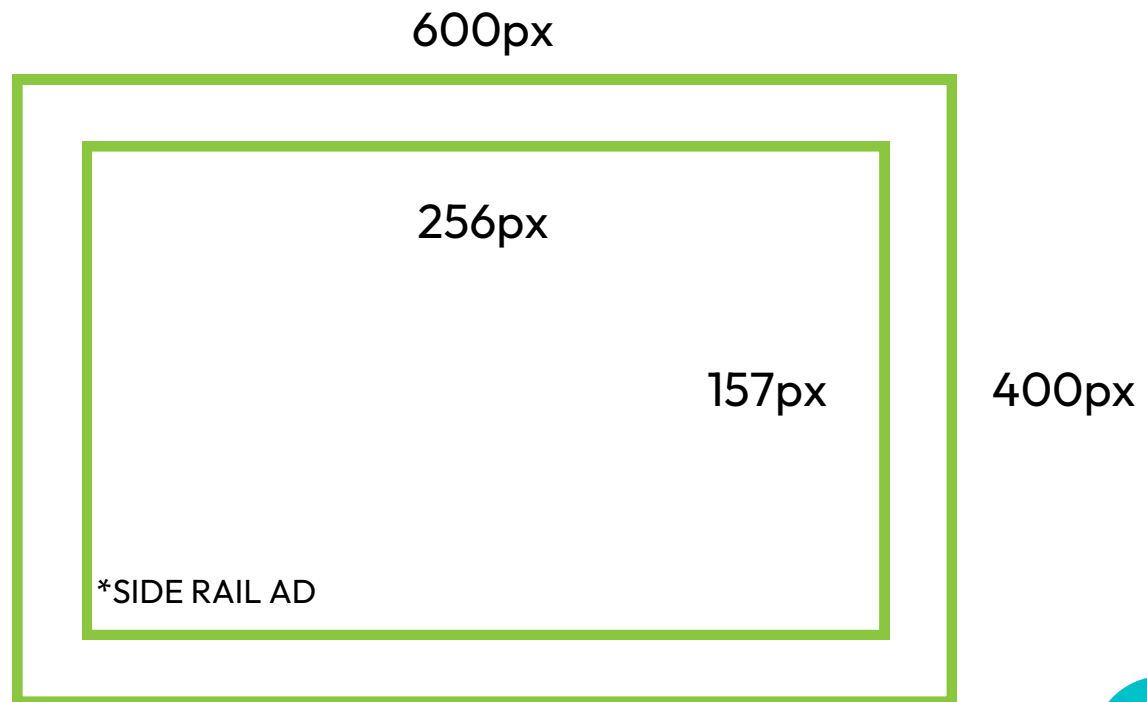
Member 2 Member ads go out to membership on Friday's. Ads should be sent to Mark Halfen | mark@oshkoshchamber.com by Wednesday at noon prior to the Friday that the ad is meant to appear. Also include a URL for us to link the ad to.

SIDE RAIL AD (WEBSITE)

Sizing: 256px wide x 157px high

File Format: JPG, PNG

The one month period begins on the day that the ad is first posted to the website. Please allow up to two (2) business days for us to post the ad. Also include a URL for us to link the ad to.



*MEMBER 2 MEMBER AD





CHAMBER HAPPENINGS (WEEKLY UPCOMING EVENTS E-BLAST)

Sizing: 600px wide x 400px high OR 675px wide x 115px high

File Format: JPG, PNG

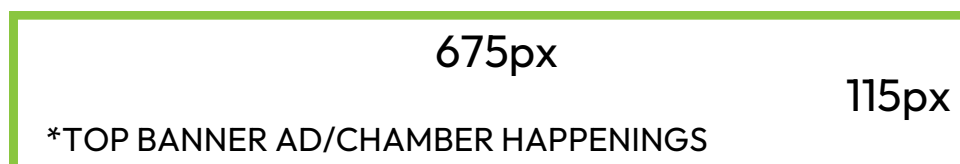
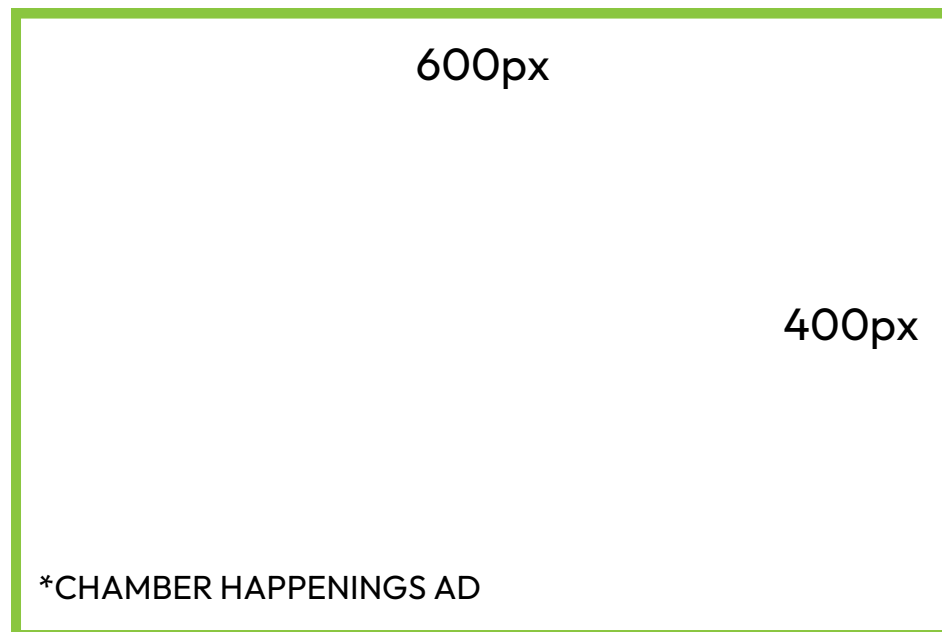
The Chamber Happenings E-Blast goes out to membership on Monday Mornings. Ads should be sent to [Ashlynn Schreiner | ashlynn@oshkoshchamber.com](mailto:ashlynn@oshkoshchamber.com) by Thursday at noon prior to the Monday that the ad is meant to appear. Also include a URL for us to link the ad to.

TOP BANNER AD - EVENT REGISTRATION PAGE (WEBSITE)

Sizing: 675px wide x 115px high

File Format: JPG, PNG

The one month period begins on the day that the ad is first posted to the website. Also include a URL for us to link the ad to. Ads should be sent to [Mark Halfen | mark@oshkoshchamber.com](mailto:mark@oshkoshchamber.com)





MEMBER MATTERS - SPONSOR AD (MONTHLY E-NEWSLETTER)

Sizing: 600px wide x up to 400px high

File Format: JPG, PNG

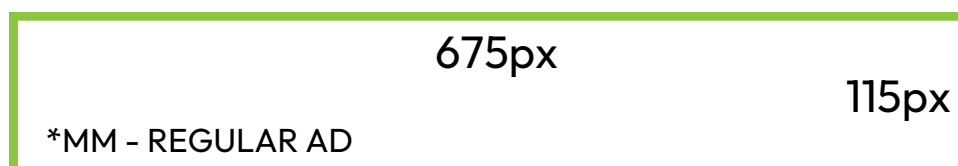
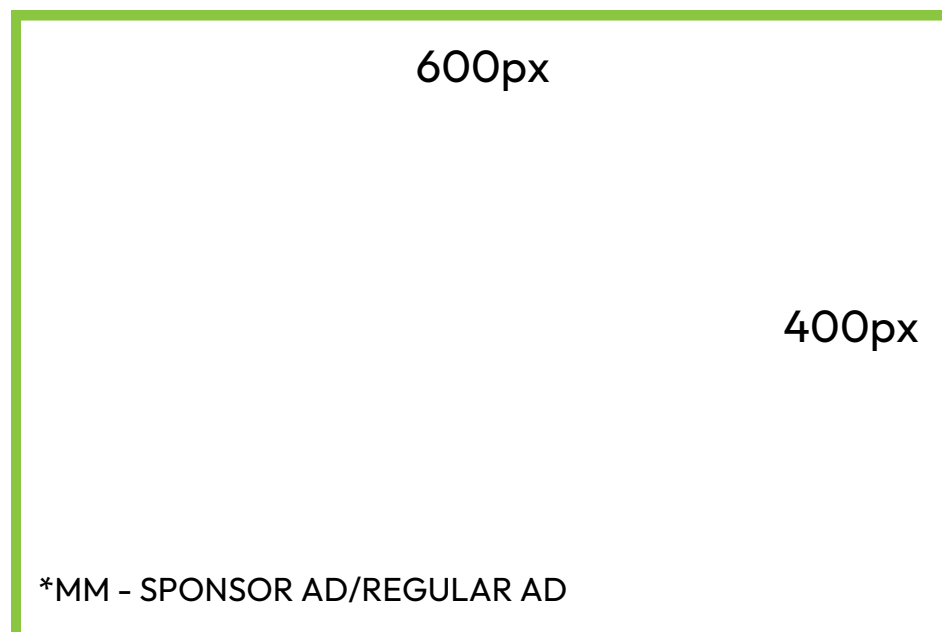
Member Matters is a monthly E-Newsletter that goes out to membership on the first Monday of the month. Ads should be sent to [Ashlynn Schreiner | ashlynn@oshkoshchamber.com](mailto:ashlynn@oshkoshchamber.com) by Thursday at noon prior to the Monday that the ad is meant to appear. Also include a URL for us to link the ad to.

MEMBER MATTERS - REGULAR AD (MONTHLY E-NEWSLETTER)

Sizing: 600px wide x 400px high OR 675px wide x 115px high

File Format: JPG, PNG

Ads should be sent to [Ashlynn Schreiner | ashlynn@oshkoshchamber.com](mailto:ashlynn@oshkoshchamber.com) by Thursday at noon prior to the Monday that the ad is meant to appear. Also include a URL for us to link the ad to.





TOP BANNER AD - HOMEPAGE AD (WEBSITE)

Sizing: 675px wide x 115px high

File Format: JPG, PNG

The one month period begins on the day that the ad is first posted to the website. Also include a URL for us to link the ad to. Ads should be sent to

[Mark Halfen | mark@oshkoshchamber.com](mailto:mark@oshkoshchamber.com)

TOP BANNER AD - EVENT CALENDAR PAGE (WEBSITE)

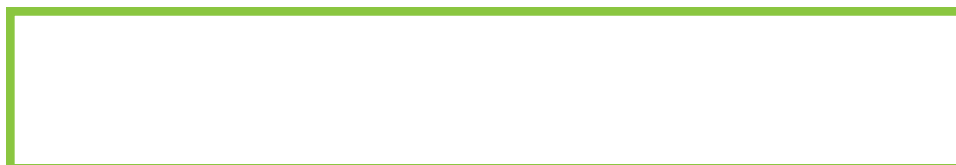
Sizing: 675px wide x 115px high

File Format: JPG, PNG

The one month period begins on the day that the ad is first posted to the website. Also include a URL for us to link the ad to. Ads should be sent to

[Mark Halfen | mark@oshkoshchamber.com](mailto:mark@oshkoshchamber.com)

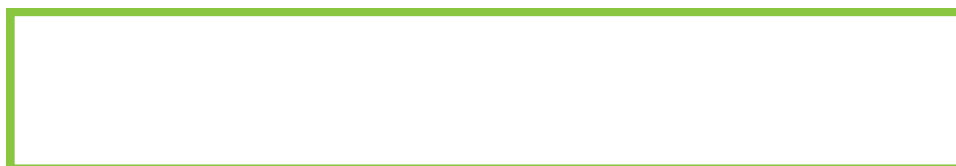
675px



115px

*TOP BANNER - HOMEPAGE AD

675px



115px

*TOP BANNER - EVENT CALENDAR PAGE AD



Advertising Examples

SIDE RAIL AD

VISION & MISSION STATEMENT

The Oshkosh Chamber of Commerce is a private non-profit, non-governmental organization devoted to enhancing the strength of the business community and working for an excellent quality of life. The Oshkosh Chamber provides continuous leadership toward economic development and community development.

The Oshkosh Chamber is governed by a **Board of Directors**, composed of members from each area of business, industrial, retail and service. Thanks to the strong leadership and diversity of the board, the Oshkosh Chamber earned a five-star accreditation from the **U.S. Chamber of Commerce**, the highest ranking a Chamber can receive.


The Oshkosh Chamber of Commerce is a member-driven and supported organization where business comes together as a unified voice in the economic, political, educational and organizational areas for the betterment of the community. Membership growth and survey results indicate that we're on the right track.

OUR VISION


The Oshkosh Chamber of Commerce is the foremost voice for the business community. As the area's leading business association, we actively engage our members and community to be the driving force for community progress. We are an indispensable resource and serve as the community's business advocate. We collaborate regionally to promote growth in Oshkosh and Northeast Wisconsin, while adhering to the highest standards of professional excellence and integrity.

OUR MISSION

The Oshkosh Chamber of Commerce exists to provide leadership and to serve and represent our members so



ANJIE'S BAR



592 KOREAN BBQ



LIFT CONSULTING

M2M

oshkosh CHAMBER

Member 2 Member
April 5, 2024

Member 2 Member encourages Oshkosh Chamber members to take advantage of offers provided by fellow members, or to learn more about your fellow members.


Today's participating members are:

Anjie's Bar: Drinks, food, live music, large outdoor patio, and more
Erbert & Gerberts: \$4 Sandwich Day • April 11, 11am to 5pm, Oshkosh
Lift Consulting: Strategic Selling Workshop, April 18 & 19
StellarBlue.ai: Artificial Intelligence to boost your efficiency and maximize profits


[Click images for more information.](#)

MONDAY	WEDNESDAY	FRIDAY	SUNDAY
CLOSED	MONTHLY DRAWING 12:00 PM - 1:00 PM Open 2 PM - 2 AM	LIVE MUSIC 12:00 PM - 2:00 AM	SUNDAY FUNDAY SPECIALS 12:00 PM - 10:00 PM Open 12 PM - 10 PM
TUESDAY	THURSDAY	SATURDAY	
KARAOKE Open 2 PM - 2 AM	MEAT RAFFLE 12:00 PM - 2:00 PM Open 2 PM - 2 AM	LIVE MUSIC & BINGO 12:00 PM - 2:00 AM Open 12 PM - 2:00 AM	**HOURS & LIVE MUSIC SUBJECT TO CHANGE, MUSIC NOT GUARANTEED EVERY WEEKEND


BAR LEAGUES BACK PATIO & OUTDOOR STAGE HAPPY HOUR 1-2: 2-6 PM HOT FOOD UNTIL LAST CALL FREE POPCORN




413 CHIO STREET OSHKOSH
PARKING ON 5TH STREET



TUES
KARAOKE



THURS
MEAT RAFFLE



FRI-SUN
LIVE MUSIC

Advertising Examples

CHAMBER HAPPENINGS

→ 600PX WIDE X 400PX HIGH

→ 675PX WIDE X 115PX HIGH

EVENT REGISTRATION - TOP BANNER

Advertising Examples

MEMBER MATTERS - SPONSORED AD (TOP OF PAGE)

MEMBER MATTERS - REGULAR AD (BOTTOM OF PAGE)



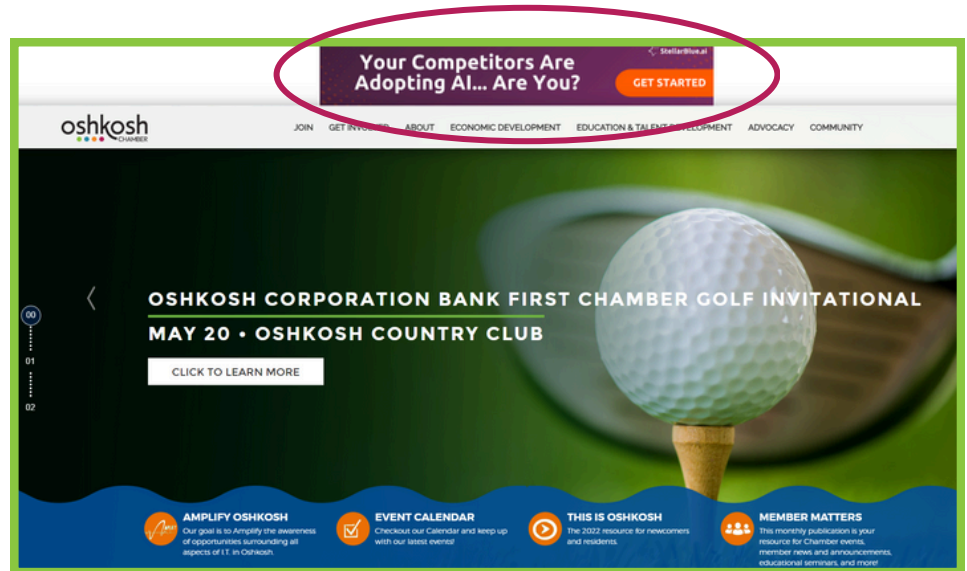
600PX WIDE X 400PX HIGH



675PX WIDE X 115PX HIGH

Advertising Examples

HOMEPAGE - TOP BANNER



EVENT CALENDAR PAGE - TOP BANNER

