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**BEST WESTERN PREMIER WATERFRONT HOTEL
AND CONVENTION CENTER
RECOGNIZED WITH
THE BRAND'S MOST ESTEEMED HONOR**

Oshkosh, WI November 12, 2020 - The Best Western Premier Waterfront Hotel and Convention Center in Oshkosh received the coveted M.K Guertin Award, Best Western® Hotels & Resorts' most prestigious honor recognizing top-performing hotels within the company. The award was presented this month at Best Western's first-ever Virtual Convention in front of a large virtual audience consisting of hoteliers across the company's brand portfolio, corporate staff and senior leadership, and industry partners and peers.

The M.K. Guertin Award is held in high regard as hotels that receive this award best represent the vision of Best Western's founder and demonstrate exceptional levels of quality, guest satisfaction and dedication to the brand. The hotels must also meet other brand standards and membership requirements to qualify for this award.

The Best Western Premier Waterfront Hotel and Convention Center is one of only 60 hotels out of more than 2,200 Best Western-branded properties in North America to receive this award.

"The M.K. Guertin award holds a lot of meaning to our brand, as it is named after our founder, and recognizes properties that best demonstrate our foundational commitment to providing superior customer care," said Peter Kwong, Chairman of the Board of Directors for Best Western Hotels & Resorts. "It's a privilege to recognize the Best Western Premier Waterfront Hotel with this award, as this outstanding hotel team delivers extraordinary guest experiences and serves as a leading example of our brand."

Best Western Hotels & Resorts' Virtual Convention presented a unique opportunity for the company to gather and celebrate its many successes despite the unprecedented challenges of 2020. Award recognitions such as this one were among the many meaningful highlights of the event, and reinforce the brand's unwavering commitment to lead the industry in superior customer care.

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