



OR IMMEDIATE RELEASE

## **J. J. Keller Is Certified as a Most Loved Workplace**

*Most Loved Workplaces employees are happiest and most satisfied at work*

**NEW YORK – [June 27, 2023]** – J. J. Keller & Associates, Inc.—a leading North American provider of safety and regulatory compliance solutions— has become certified as a Most Loved Workplace® backed by the research and analysis of Best Practice Institute (BPI). Most Loved Workplace® validation provides the most comprehensive look at workplace sentiment for organizations today.

“Being an employer of choice is a priority for J. J. Keller,” said Rustin Keller, president and CEO of J. J. Keller. “We seek the highest level of talent in our associates, because they ultimately provide the best-in-class safety and compliance solutions our customers depend upon. Hearing from associates that they love being a part of J. J. Keller means we’ve created a place where know they are valued and where they know they’re making a difference.”

**J. J. Keller has been certified as a Most Loved Workplace® because it has demonstrated excellence in the categories of collaboration, vision, respect, support, values, leadership and benefits.**

Specific practices most appreciated by the company’s associates, which create a loved workplace, include:

- flexibility for time and location of work
- care for associates
- associates receiving a fair share in the company’s profits
- a commitment to remaining a family-owned business

Most Loved Workplaces® certifies companies where employees are the happiest and most satisfied at work. J. J. Keller became certified as a Most Loved Workplace based on its scores on the Love of Workplace Index™, which surveyed associates on various elements around

employment satisfaction and sentiment including the level of respect, collaboration, support and sense of belonging they feel inside the company.

"I started Most Loved Workplaces out of inspiration from my community of people who consciously place love for their employees at the center of their business model," said Louis Carter, the founder and CEO of BPI and a social/organizational psychologist, thought leader, entrepreneur and author. Carter's book, "In Great Company: How to Spark Peak Performance by Creating an Emotionally Connected Workplace," identifies the specific areas needed to become a highly respected, reputable organization where people love to work with each other— a Most Loved Workplace.

Backed by BPI, in its original research that created Most Loved Workplaces criteria, Most Loved Workplaces surveyed more than 175 companies and more than 3,000 executives across the United States, the Middle East/Northern Africa, and Southeast Asia. The organization found that productivity rises as employee sentiment increases, with 94 percent of respondents saying they did three to four times more work for a company they loved and 95 percent saying they stayed at companies they loved three to four times longer. Most Loved Workplaces certification is the most valid method to determine employee experience and recognize a great workplace.

To view the company certification page for J. J. Keller go [here](#).

To apply for and get certified as a Most Loved Workplace and be considered for next year's list in Newsweek, visit [mostlovedworkplace.com](http://mostlovedworkplace.com).

To learn more about the Best Practice Institute, visit [bestpracticeinstitute.org](http://bestpracticeinstitute.org).

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#### **About J. J. Keller & Associates, Inc.**

Since we began as a family-owned company in 1953, our purpose at J. J. Keller & Associates, Inc. has been to protect people and the businesses they run. Today, serving 500,000+ companies across North America, our associates are proud to make a larger impact than ever. Transportation, construction and industrial organizations of all sizes rely on our expert insights to create safe work environments and simplify complex government regulations. They trust our diversified portfolio of solutions – cloud-based management tools, consulting, professional services, training, forms, PPE and safety supplies – to safeguard workers, reduce risk and build operational confidence. [www.jjkeller.com](http://www.jjkeller.com)

