



## For Immediate Release

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## J. J. Keller Announces Lacie Callan as Executive Vice President of Technology Solutions

NEENAH, Wis. – Lacie Callan has been named Executive Vice President of Technology Solutions at J. J. Keller & Associates, Inc., the leading provider of safety and compliance solutions across North America. In this role, Callan will oversee technology development, product management operations and client success for a diversified portfolio of products that help clients manage risk and comply with complex federal, state and local regulations. Clients include more than 500,000 companies in transportation, industry/manufacturing, construction, healthcare and education.

Callan joined J. J. Keller in 2015 and has more than 20 years' experience in marketing and development, including analytics, product development, content development and content management. Most recently, she served as the Senior Director of Content at J. J. Keller, where she managed a team of more than 50 regulatory experts and creative professionals.

“We value Lacie’s dedication to creating best-in-class, customer-focused solutions,” said Rustin Keller, President and CEO at J. J. Keller. “As requirements change and employers’ needs evolve, we want to ensure our Technology Solutions are adaptable and unequalled in meeting their compliance needs.”

Callan has a bachelor of arts degree in business and communications from the University of Wisconsin – Stevens Point and an MBA from the University of Wisconsin Oshkosh.

She is based out of the J. J. Keller Corporate Campus in Neenah, Wisconsin.

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### About J. J. Keller & Associates, Inc.

Since we began as a family-owned company in 1953, our purpose at J. J. Keller & Associates, Inc. has been to protect people and the businesses they run. Today, serving 500,000+ companies across North America, our associates are proud to make a larger impact than ever. Transportation, construction and industrial organizations of all sizes rely on our expert insights to create safe work environments and simplify complex government regulations. They trust our diversified portfolio of solutions – cloud-based

management tools, consulting, professional services, training, forms, PPE and safety supplies – to safeguard workers, reduce risk and build operational confidence. [www.jjkeller.com](http://www.jjkeller.com)