

**For immediate release**

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## **J. J. Keller ranked 61st most successful private company on Deloitte's 2022 Wisconsin 75™**

*Attributes success to customer focus, highly diversified offerings and a compelling purpose*

**[NEENAH, Wis.], [Sept. 27, 2022]**—J. J. Keller & Associates, Inc. announced today that it ranked No. 61 on Deloitte's Wisconsin 75™, a ranking of the 75 largest private companies in Wisconsin, based on sales revenue.

J. J. Keller's president and chief executive officer, Rustin Keller, credits ongoing innovation and a compelling purpose with the company's accomplishment. He said, "We continue to grow, despite challenges in the economy, largely due to our continually expanding range of solutions to meet employers' safety and regulatory compliance needs – from consulting to cloud solutions, content and training to proprietary safety supplies.

"In addition, our growth is driven by our corporate purpose – of protecting people and the businesses they run," said Keller. "Our associates are connected personally to this purpose and want to help create safer workplaces, job sites and highways across North America."

"For the 20th year, Deloitte is proud to recognize the economic and community impact of the largest 75 private companies in Wisconsin — the Wisconsin 75. This year we will not only celebrate the individual successes of each of these organizations, but also the collective impact of private companies in powering Wisconsin's economy and community," said PJ DiStefano, Wisconsin managing partner of Deloitte LLP.

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### **About Deloitte's 2022 Wisconsin 75**

Deloitte's annual Wisconsin 75 list salutes the largest privately held Wisconsin-based companies. These companies play a key role in the state's economy. Wisconsin 75 award winners are selected based on annual sales revenue.

To be eligible for Deloitte's Wisconsin 75 recognition, companies must have a majority ownership by an individual(s), family, employee stock ownership plan, or private equity firm. Public companies are eligible when greater than 50 percent of the value or vote of the shares are owned by individuals, family, an employee stock ownership plan, or private equity. Additionally, companies must have annual sales revenue of at least USD 50,000. The Wisconsin 75 excludes cooperatives and accounting, tax, legal, and consulting service companies.

**About J. J. Keller & Associates, Inc.**

Since we began as a family-owned company in 1953, our purpose at J. J. Keller & Associates, Inc. has been to protect people and the businesses they run. Today, serving 500,000+ companies across North America, our associates are proud to make a larger impact than ever. Transportation, construction and industrial organizations of all sizes rely on our expert insights to create safe work environments and simplify complex government regulations. They trust our diversified portfolio of solutions – cloud-based management tools, consulting, professional services, training, forms, PPE and safety supplies – to safeguard workers, reduce risk and build operational confidence. [www.jjkeller.com](http://www.jjkeller.com)

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