



OVERVIEW

With more than 95% of the world population living outside the U.S. and one billion people expected to join the global middle class in the next decade, growth-minded Wisconsin companies understand they had better be focusing on exports. Wisconsin's exports have grown dramatically over the last two decades.

The Governor's Export Achievement Awards began in 1981 to recognize companies that have contributed to Wisconsin's exporting strength by achieving extraordinary results in international markets and elevating Wisconsin's competitiveness in the global economy.

The awards serve a dual purpose: to recognize companies' good work and to highlight examples of best practices in export growth so other Wisconsin companies can learn and apply similar tactics.

Any Wisconsin company or organization successfully engaging in, or assisting in the export of, products or services produced in Wisconsin is eligible to apply. Nominations can be made by an employee of the company

or organization, or by an outside person familiar with the company or organization.

This year a total of three Governor's Export Achievement Awards will be presented to successful Wisconsin exporters of products or services as well as exporters of agricultural/food products. Nominations will be accepted through July 31 and the awards ceremony will take place on Oct. 23, 2023.

MORE INFORMATION

For more information about the Governor's Export Achievement Awards, **visit: wedc.org/export-awards** or contact:

Chad Hoffman
608.210.6890
chad.hoffman@wedc.org