



NEWS RELEASE

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BERGSTROM AUTOMOTIVE'S JOHN F. BERGSTROM NAMED A GLASSDOOR TOP CEO IN 2021

Neenah, WI (June 16, 2021) — Bergstrom Automotive CEO John F. Bergstrom has been named as one of the top CEOs in the United States according to Glassdoor. The Glassdoor Employees' Choice Award recognizes top leaders based on performance and employee ratings and feedback. With more than 1.5 million companies on Glassdoor, Bergstrom ranked in the top 100 again alongside CEOs from Apple, Southwest Airlines, Intel, VISA, Microsoft and more.

“Over the past year, company leaders around the world faced unprecedented challenges to support employees during the COVID-19 crisis. Now, the employees have spoken and it’s clear that these CEOs excelled and found new ways to support their people when the world of work flipped upside down,” said Christian Sutherland-Wong, Glassdoor chief executive officer.

“Through a challenging year, it’s inspiring to see Top CEOs who, according to their employees, adapted to change, redefined visions and led with transparency while putting the health and safety of employees first.”

When employees submit reviews about their employer on Glassdoor, they are asked to rate several factors tied to their employment experience. These include rating sentiment around their CEO’s leadership as well as around senior management, among others. Specifically, when rating their CEO on Glassdoor, employees are asked to report whether they approve or disapprove of or have no opinion about their CEO’s performance. Across the approximately 1.5 million employers reviewed on Glassdoor, the average CEO approval rating is 73 percent.

The Employees’ Choice Award winners for the 2021 Top CEOs were determined using Glassdoor’s proprietary algorithm, taking into account the quantity, quality and consistency of Glassdoor-approved company reviews shared by U.S.-based employees between May 2, 2020 and May 1, 2021.

For the complete list of all Glassdoor Top CEOs winners in 2021, please visit:

https://www.glassdoor.com/Award/Top-CEOs-LST_KQ0,8.htm

About Glassdoor

Glassdoor combines all the latest jobs with millions of reviews and insights to make it easy for people to find a job that is uniquely right for them. As a result, Glassdoor helps employers hire truly informed candidates at scale through effective recruiting solutions like employer branding and employee insights products. Launched in 2008, Glassdoor now has reviews and insights for more than one million companies around the world. For more information, visit [glassdoor.com](https://www.glassdoor.com).

About Bergstrom Automotive

Bergstrom Automotive, headquartered in Neenah, Wisconsin, is one of the top 50 automotive retailers in the U.S. and the largest in Wisconsin. Bergstrom Automotive employs 1,750 teammates across the state from Green Bay to Madison.

The Bergstrom organization sells and services the following franchises: Acura, Alfa Romeo, Audi, BMW, Buick, Cadillac, Chevrolet, Chrysler, Dodge, FIAT, Ford, Genesis, GMC, Honda, Hyundai, Infiniti, Jaguar, Jeep, Kia, Land Rover, Lexus, Lincoln, Maserati, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Porsche, Ram, Sprinter, Subaru, Toyota, Volkswagen and Volvo in 30 facilities located throughout Wisconsin.

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