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**FOR IMMEDIATE RELEASE**

## **Community First CU honored with Raddon financial strength award 14 consecutive years**

Community First Credit Union has been honored with the 2022 Crystal Performance Award by Raddon, a Fiserv Company, during its annual recognition of the top U.S. credit unions for financial performance. It marks the 14<sup>th</sup> consecutive year Community First has received the award for financial strength.

“We are extremely proud to once again accept the Crystal Performance Award that recognizes our financial strength on behalf of our team and more than 150,000-plus member-owners of Community First,” said President-CEO **Cathie Tierney**. “This award is confirmation of the work we do to maintain the organization’s health for the benefit of our members. It recognizes the good stewardship of the resources of the credit union our members own.” She received the award at the Raddon CEO Forum in Laguna Beach, CA.

“The Crystal Performance Awards are a measure of individual credit union success, but also give a holistic perspective of the entire industry,” said Bill Handel, general manager and chief economist of Raddon. “We see that even in the face of recovery from the pandemic and a whole new slate of challenges on the horizon, credit unions continue to adapt and embrace innovative ways of providing financial services. Their commitment to delivering outstanding performance on behalf of their members is impressive, and recognizing their success is a real positive for Raddon and our industry.”

According to Raddon, which has been providing financial institutions with research-based solutions since 1983, the award is the only nationwide benchmark of its kind and is based on performance metrics focused on service, member relationships, and more. Recipients are among the top 3% of credit unions whose results are analyzed each year. Community First was one of 10 recipients among credit unions with more than \$1 billion in assets.

*Community First Credit Union is a member-owned financial cooperative with over \$5.1 billion in assets and 25 full-service branches. CFCU's 575 employees deliver financial, investment and insurance services to more than 150,000 member-owners throughout Northeastern Wisconsin.*

**Community First Credit Union**  
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Community First Credit Union President/CEO Cathie Tierney (second from left) and Chief of Staff Amanda Secor receive Raddon's Crystal Performance Award June 16 from (left) Theo Curey, President, Credit Union Solutions, Fiserv, and (right) Bill Handel, General Manager and Chief Economist of Raddon. (Raddon submitted photo)