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For more information, contact:

Brenda Haines, Co-founder/Consultant

(920) 230-2583

Blue Door Consulting Adds to Marketing Services Team

(OSHKOSH, Wis.) – Oshkosh-based Blue Door Consulting added a graphic artist and marketing coordinator to its marketing services team. The Oshkosh-based marketing firm recently hired Kayla Lulloff and Jessica Gauger.

Lulloff comes to Blue Door Consulting with previous experience at marketing agencies and a construction firm, where she combined her natural creativity and curiosity to deliver graphic design services.

“My brain enjoys marrying creativity with strategic thinking,” Lulloff said. “The output is visual and effective. I plan to use this mentality as I work across platforms to bring new design concepts to our clients.”

Gauger, who recently earned a computer science degree from the University of Wisconsin Oshkosh, was the lead developer on a school research project for which she developed a tool to study emoji use online. As a Blue Door Consulting digital marketer, she’ll use her web and digital knowledge to hone consultative and data analysis skills.

“I consider myself to be a very creative person. My goal is to deliver a product that is as desirable as it is user-friendly for our clients and their customers,” she said.

About Blue Door Consulting

Founded in 2002, Blue Door Consulting has a singular goal: Develop innovative strategies that help clients grow. Each team member shares a passion for creativity and a desire to develop bold strategies that differentiate Blue Door Consulting clients from their competitors. With its “Seize the day. Share the love.” approach, Blue Door Consulting provides brand and design, content marketing, web and digital and design thinking services to more than 160 clients from 18 states. Clients range from start-ups to Fortune® 500 enterprises crossing sectors and industries. For more information, visit www.bluedoorconsulting.com.