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NEWS RELEASE

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BERGSTROM AUTOMOTIVE HONORED AS ONE OF THE BEST PLACES TO WORK IN 2021, A GLASSDOOR EMPLOYEES' CHOICE AWARD WINNER

Neenah, WI (January 13, 2021) – Bergstrom Automotive has been honored with a Glassdoor Employees' Choice Award recognizing the Best Places to Work in 2021. The Employees' Choice Awards program, now in its 13th year, is based solely on the input of employees, who elect to provide feedback on their jobs, work environments and companies on Glassdoor, the worldwide leader on insights about jobs and companies. Bergstrom Automotive is the only automotive dealership group to earn this award.

"COVID-19 is in the driver's seat and every employer has been impacted. This year's winning employers have proven, according to employees, that even during extraordinary times, they'll rise to the challenge to support their people," said Christian Sutherland-Wong, Glassdoor chief executive officer. "A mission-driven culture, transparent leadership and career opportunities are always hallmarks of Best Places to Work winners. This year, we also see exceptional employers who have prioritized the health, safety and well-being of their employees. My congratulations go to all of this year's outstanding Employees' Choice Award winners."

On Glassdoor, current and former employees voluntarily and anonymously share insights and opinions about their work environments by sharing a company review, designed to capture a genuine and authentic inside look at what a specific job may be like at a particular company. When sharing a company review on Glassdoor, employees are asked to rate their satisfaction with the company overall, and key workplace factors like career opportunities, compensation and benefits, culture and values, senior management and work/life balance. In addition, employees are asked to describe the best reasons to work at their companies as well as any downsides.

Glassdoor's Best Places to Work were determined using company reviews shared by U.S.-based employees between October 22, 2019 and October 19, 2020. During the year-long eligibility period, employers considered for the large list must have received at least 75 ratings for each of the eight workplace attributes (overall company rating, career opportunities, compensation and benefits, culture and values, senior management, work-life balance, recommend to a friend and six-month business outlook) taken into account as part of the awards algorithm. The final list is compiled using Glassdoor's proprietary algorithm, led by its Economic Research Team, and takes into account quantity, quality and consistency of reviews. Complete awards methodology can be found here:

<https://www.glassdoor.com/Award/index.htm>

For the complete list of the Glassdoor Best Places to Work winners in 2021, please visit:

https://www.glassdoor.com/Award/Best-Places-to-Work-LST_KQ0,19.htm.

About Bergstrom Automotive

Bergstrom Automotive, headquartered in Neenah, Wisconsin, is one of the top 50 automotive retailers in the U.S. and is owned by John and Richard Bergstrom.

The Bergstrom organization sells and services the following franchises: Acura, Alfa Romeo, Audi, BMW, Buick, Cadillac, Chevrolet, Chrysler, Dodge, FIAT, Ford, Genesis, GMC, Honda, Hyundai, Infiniti, Jaguar, Jeep, Kia, Land Rover, Lexus, Lincoln, Maserati, Mazda, Mercedes-Benz, MINI, Mitsubishi, Nissan, Porsche, Ram, Sprinter, Subaru, Toyota, Volkswagen and Volvo in facilities located throughout the state of Wisconsin.

About Glassdoor

Glassdoor combines all the latest jobs with millions of reviews and insights to make it easy for people everywhere to find a job and company they love. As a result, Glassdoor helps employers hire truly informed candidates at scale through effective recruiting solutions like employer branding and employee insights products. Launched in 2008, Glassdoor now has reviews and insights for more than 1.3 million companies located in more than 190 countries.

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