

CONTEST RULES

OFFICIAL CONTEST RULES (the “Official Rules”)

VOID WHERE PROHIBITED OR RESTRICTED BY LAW. ALL UNITED STATES FEDERAL, STATE, AND LOCAL LAWS APPLY. NO PURCHASE OR PHOTO PARTICIPATION NECESSARY TO ENTER OR WIN.

General Description:

The Oshkosh Business Expo Grand Prize (the “Contest”) is conducted by Appleton International Airport (“Sponsor”) in partnership with the Oshkosh Chamber of Commerce (“Chamber”). Entries and registration for the Contest must be completed via the passport form, available at the Oshkosh Business Expo, January 30, 2020.

Upon registration, all participants unconditionally agree to, and accept, these Official Rules.

Eligibility:

The Contest is open to all Wisconsin and Upper Peninsula of Michigan residents, age eighteen (18) and over as of the exception where prohibited or restricted by law. Employees, contractors, directors and officers of Appleton International Airport (ATW), Karma Group, United Airlines, Delta Ground Service (DGS), the Oshkosh Chamber of Commerce, and their respective parent, subsidiaries, or affiliated companies, distributors, advertising and promotion agencies, judging and other agencies (if any) involved in the administration, fulfillment and execution of this Contest and the immediate family members, and/or those living in the same household (whether or not related) of each such employee, contractor, director and/or officer (collectively the “Promotion Parties”) are not eligible to enter or compete in the Contest.

Registration:

Register via the main registration table at the Oshkosh Business Expo which will be located in the concourse of the Oshkosh Convention Center.

Registration period is:

- January 30, 2020 from 11:00 a.m. – 6:00 p.m.

Participants may register once for the prize. In order to enter, participants must visit one booth in each aisle at the Oshkosh Business Expo and get their passport “stamped” by a booth representative. Once the participant’s passport is completely stamped, they will then return it to the main registration table in the concourse of the Oshkosh Convention Center.

Selection of Winners:

The winner (“Prize Winner”) will be selected by a random draw and announced at the Oshkosh Business Expo:

- January 30, 2020 at 6:15 p.m.

The Prize Winner will be notified via email and announced on the Appleton International Airport Facebook page, and the Oshkosh Chamber of Commerce Facebook page.

Selection of the Prize Winner will be final and binding.

Prizes and Approximate Retail Values (“ARV”):

One (1) “Trip” will be awarded (the “Prize”), consisting of:

- Two (2) roundtrip tickets on United Airlines from Appleton International Airport (ATW) to any domestic destination (value of 2 airline tickets is capped at \$1000) ARV: \$1000.

- Complimentary Valet Parking at ATW ARV: \$80
- Complimentary Food & Beverage before departure ARV: \$30
- Complimentary ATW 'swag bag' of promo items ARV: \$40

Total ARV of all Prizes in this Contest is \$1,500. No substitution, cash redemption or transfer of Prize is permitted except at Sponsor's or sole discretion. If a Prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute a Prize of equal or greater value. All federal, state and local taxes on the Prizes, and all other costs associated with acceptance or use of the Prizes are the sole responsibility of the Prize Winner. Arrangements for delivery of Prizes will be performed after Prize Winner validation. **LIMIT ONE (1) PRIZE PER PERSON / EMAIL ADDRESS / HOUSEHOLD.** At Sponsor's discretion, unclaimed prizes may not be awarded.

Prizes will be awarded provided they are claimed properly in accordance with these Official Rules. Prizes will be delivered to the business address of the Prize Winner. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel must be booked for this Trip within one year from January 30, 2020 or Prize will be forfeited. Prizes consist only of the items described above. All expenses and incidental costs not expressly stated in the Prize descriptions above, including but not limited to, ground transportation, lodging, meals, incidentals, gratuities, baggage fees and personal charges at lodging are the responsibility solely of Prize Winner. Travel restrictions, conditions and limitations may apply. Neither Sponsor nor United Airlines will replace any lost, mutilated, or stolen tickets, travel vouchers or certificates.

Claiming Prizes/Releases: The potential Prize Winner will be chosen by a random draw, based on the number of completed entries received. Potential Prize Winners will be required to complete and return a Prize Winner's Travel Request and (where legally permissible) a Publicity Release Form. Non-compliance with any of these Official Rules may result in disqualification and the Prize will be awarded to the next person selected by the Chamber as described herein. If a potential Prize Winner is ineligible, or declines the Prize, the Prize will be forfeited and the next person will be selected by the Chamber as described herein. If the Prize Winner's Travel Request and/or the Publicity Release Form is returned as undeliverable, or if the Prize is forfeited for any reason whatsoever, the Prize Winner will be disqualified, and the Prize will be awarded to the next person selected by the Chamber as described herein. A potential Prize Winner is not a Prize Winner until his/her submission of notification materials is verified.

Publicity Release: As a condition of entering, participants agree (and agree to confirm in writing): (a) to release, discharge and hold harmless Promotion Parties their respective affiliates, subsidiaries, retailers, sales representatives, distributors, dealers, advertising and promotion agencies and the officers, directors, employees and agents of each of the foregoing, from and against any and all liability, loss, injuries or damages associated with participation in this Contest or incurred with respect to the awarding, receipt, possession and/or use or misuse of any Prize, or the use of any photo, video or other entry; (b) that under no circumstances will a participant be permitted to obtain awards for, and the participant hereby waives all rights to claim (to the extent allowed by applicable law), punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Contest, or any Prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments and award shall be limited to actual out-of-pocket costs incurred, excluding attorney fees and court costs. Except where prohibited, by accepting a Prize, winner grants permission for the Promotion Parties and their respective agents to use his/her name, video/photograph, voice and/or likeness, for advertising and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation.

To Book:

Complete the Prize Winner's Travel Request form and send to pyang@atwairport.com.

Changes/Cancellation:

United Airlines reserves the right to cancel, alter routes and times or suspend air service without notice. No itinerary changes are allowed after ticketing. Management reserves all rights. No cash value.

Ground transportation and baggage fees are not included.

General Terms and Conditions:

The Promotion Parties shall not be responsible for any failed registrations or entries for any reason including without limitation those that are lost, late, damaged, delayed, incomplete, illegible, unreadable, or misdirected. Further, the Promotion Parties shall not be responsible for any electronic, network, and server failures or malfunctions or other technical errors of any kind.

The Promotion Parties reserve the right to cancel the Contest for any reason that they deem appropriate, including, without limitation, a computer virus, bug or other technical problem(s) that corrupts the administration or security or proper functioning of the Contest. Should the Contest be canceled prior to the Registration Deadline, notice will be sent to all participants.

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The Promotion Parties reserve the right to amend these rules and policies.

Prize Winners of any Prize are solely responsible for all applicable federal, state and local taxes. All participants agree that the Promotion Parties and any other representatives of any kind shall not be responsible or liable for damages or losses of any kind arising out of or resulting from entry in this Contest, acceptance or use of a Prize or any other matter related to the Contest, including, without limitation, claims based on property damage, personal injury and/or death, publicity rights, defamation or invasion of privacy.

By registering for the Contest, participants and Prize Winners agree and acknowledge that the Promotion Parties may use their respective names, images, and likenesses in connection with the Contest, for advertising purposes, on their website or in future similar campaigns or contests.

The Promotion Parties reserve the right, at their sole discretion, to disqualify any participant found tampering with the Contest or violating these Official Rules. Any attempt by a participant to deliberately damage or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, the Promotion Parties reserves the right to seek damages arising from such acts to the fullest extent of the law. If it is determined that the Contest is compromised in any way, then, at its sole discretion, the Promotion Parties can cancel the Contest. If any notification is returned as undeliverable, or if any participant violates these rules, the participant will be disqualified. By entering the Contest, each participant, agrees to abide by and be bound by all decisions of the Promotion Parties relating to the Contest, which shall be final and binding in all respects, including but not limited to the determination of the Prize Winners.

Any entry which Sponsor, in its sole opinion, deems to be inappropriate for publication or inclusion in this Contest will not be considered or displayed and the corresponding participant will be disqualified. entry cannot, in the opinion of Sponsor: (i) be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity; (ii) promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message; (iii) be obscene or offensive, endorse any form of hate or hate group; (iv) defame, misrepresent or contain disparaging remarks about Sponsor or its products, or other people, products or companies; (v) contain

copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media); (vi) except for incidental usage, as determined solely by Sponsor, contain or reference trademarks, logos (except Sponsor's or United's) or trade dress owned by others, or advertise or promote any brand or product (except Sponsor's or United's) of any kind, without permission; (vii) communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and (viii) depict, or be in violation of any law. By submitting an entry each participant represents and warrants that: (i) his/her entry is the sole and exclusive property of the participant; (ii) the entry is an original creation of the participant; (iii) participant owns or otherwise has rights to use all elements of the entry; (iv) the entry has not been copied in whole or in part from any other work; (v) the entry does not violate or infringe any copyright, trademark/tradename, or other proprietary right of any person or entity (including but not limited to rights of privacy or publicity or portrayal in a false light); (vi) the participants depicted in the entry (if any) have given written consent to its submission into the Contest and use as contemplated by these Official Rules and participant can supply proof of permission if requested by Sponsor; (vii) participant is the parent or legal guardian of all persons under the age of majority in the jurisdiction in which they reside who appear in the entry (other than participant, if applicable); (viii) the entry has not been previously published; (ix) publication of the entry via various media including web posting, will not infringe on the rights of any third party. Each participant will indemnify and hold harmless, the Promotion Parties from any claims to the contrary.

If any portion of these Official Rules are found to be invalid, illegal, or unenforceable, for any reason, that portion shall be severed from the rest. The provisions of these Official Rules shall be construed and enforceable in accordance with the laws of the State of Wisconsin.

Sponsor: Appleton International Airport, W6390 Challenger Dr., Appleton, WI 54914. Mail-in entries are not accepted at this address. All comments, questions and complaints regarding this Contest must be directed to the Sponsor only.