2026-27 Strategic Plan Program of Work

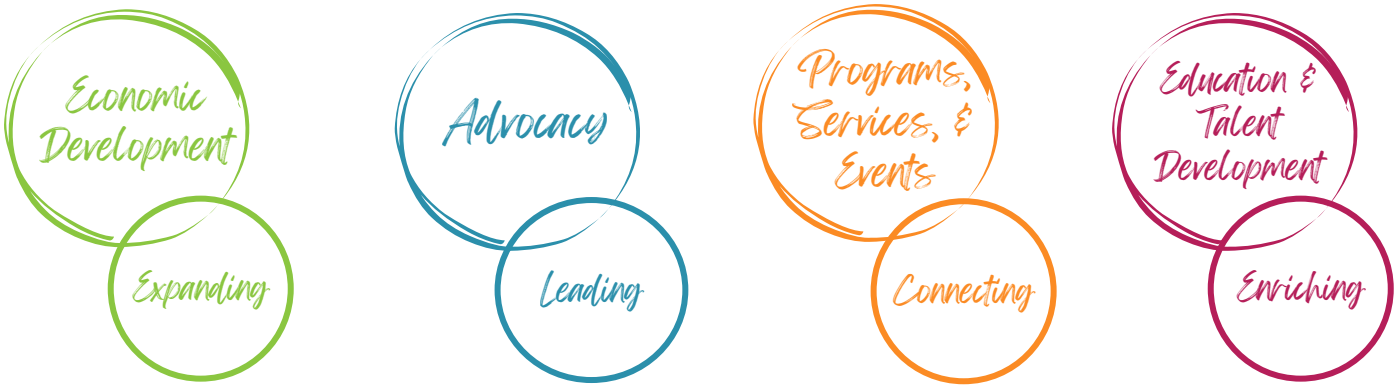
The Oshkosh Chamber is an independent and exclusive membership and business advocacy organization in the Oshkosh area. The Oshkosh Chamber actively works to promote and cultivate a thriving business climate while protecting and advancing the interests of its members and the community. The Oshkosh Chamber represents the Oshkosh area business community and works on its behalf and in conjunction with other community-based partners to provide a positive business environment and improve the community's quality of life. The Oshkosh Chamber is organized to enhance the economic well-being of its members addressed through a compelling strategic plan that is fueled exclusively by our membership. The Oshkosh Chamber's Strategic Plan aligns with its four pillars of Value Creation. They include Economic Development, Education and Talent Development, Advocacy for Business and Industry, and Member Programs and Services.

Our Mission

To provide leadership and to serve and represent our members so their businesses and our community will prosper.

Our Vision

The Oshkosh Chamber is recognized as the premier advocate and guardian for business and industry while respecting our community partners.



Demonstrate Organizational Excellence & Advance Our Community

A Chamber that operates at its maximum potential provides the greatest benefit to its members and employees. The Oshkosh Chamber will achieve operational excellence through the implementation of best business practices, enhanced financial stability and accountability to ensure future viability and an environment that promotes member engagement. Our community thrives on the success of business. To ensure our business leaders are successful, we will provide a roadmap to the resources available in the community. In addition, having a place to develop relationships is vital to the advancement of business as well as the community. The Oshkosh Chamber is the navigator and charts the course for developing leaders and connecting them to resources within the community.

Strategic Objective 1: Provide Essential Organizational Infrastructure and Support Services

Strategic Objective 2: Maintain and Manage Member Contact Systems, Services and Inputs

Strategic Objective 3: Maintain and Manage Timely Financial and Accounting Systems

Economic Development

The Oshkosh Chamber will be a leader in promoting the area's business attributes. We will ensure a sound private sector driven economic development effort working toward building an environment conducive to economic growth and expansion of business in Oshkosh is in place.

Strategic Objective 1: Accelerate Oshkosh Area Business Investment and Growth

Strategic Objective 2: Identify and Drive New Business Opportunities

Strategic Objective 3: Further the Visibility and Positive Business Image of Oshkosh

Advocacy

The Oshkosh Chamber has a powerful voice that is used to influence both political and economic decisions on the local, state, and federal levels. It is critically important for the organization to continue to be the voice of our local businesses to ensure that our local and state policies and regulations are beneficial to businesses everywhere and our membership base.

Strategic Objective 1: Advance Member and Community Business Interests

Strategic Objective 2: Explore and Develop Policy Initiatives to Advance Local Business and Industry Investment

Strategic Objective 3: Monitor and Respond to Legislative Policy Proposals and Regulatory Issues

Programs, Services, & Events

The Oshkosh Chamber will create value that will exceed member investment and ensure retention and continued growth through educational programming, networking opportunities and business advocacy & promotion, recognizing that businesses join chambers for a variety of reasons. We will continue to be a 6 leader in economic development, talent and workforce development, and business advocacy. This will enable Oshkosh Chamber to increase membership through services/programs, benefits, and educational programs.

Strategic Objective 1: Build and Maintain Community Awareness of Business and Industry Events, Issues and Successes

Strategic Objective 2: Enhance Member Business Knowledge

Strategic Objective 3: Foster Valued Connections and Networking Opportunities

Education & Talent Development

The Oshkosh Chamber is the driver in aligning educational outcomes and workforce readiness of our future labor pool. We will assist area businesses in retaining, recruiting, and engaging a diverse and talented pool of employees. We understand the needs of the community and then educate and motivate potential leaders to commit themselves to addressing those needs through a variety of leadership roles...

Strategic Objective 1: Further Develop Community Leaders

Strategic Objective 2: Accelerate the Development of Our Local Workforce

Strategic Objective 3: Accelerate the Development of our Existing Workforce and Contribute to the Recruitment, Expansion and Development of our Local Workforce