



FOR IMMEDIATE RELEASE

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***VERVE, A CREDIT UNION, LAUNCHES DISASTER RELIEF LOAN TO SUPPORT MENASHA
TORNADO RECOVERY***

Oshkosh, Wisconsin (July 29, 2026) – Verve, a Credit Union, is introducing the Verve CARES Loan to help individuals and families impacted by the July 27 tornado in Menasha access funds for immediate recovery needs. Available to current Verve members and non-members impacted by the tornado, the Verve CARES Loan can help cover temporary housing, emergency expenses, contractor deposits, and other disaster recovery costs.

“We’ve witnessed an incredible response from community members, local businesses, and first responders working together to support those in need,” said Kevin Ralofsky, President and CEO of Verve. “The Verve CARES Loan is our way of contributing to that effort by providing financial support that can help ease immediate challenges as families begin to rebuild.”

Verve CARES Loan options include a **6-month term at 0% APR**, a 12-month term at 2.99% APR, or a 24-month term at 4.99% APR, with **payments deferred for the first 90 days**. To verify impact and determine eligibility, applicants should **call Verve’s dedicated tornado relief line at (920) 990-2506**.

In addition to the Verve CARES Loan, eligible members may also take advantage of Verve’s Skip Pay service, providing added flexibility by deferring a qualifying loan payment.

For more information about the Verve CARES Loan and other financial support, visit [verveacu.com/relief](https://www.verveacu.com/relief), stop by a branch, or contact Verve directly at (920) 990-2506.

About Verve, a Credit Union

Founded in 1937, Verve, a Credit Union, is a member-owned, not-for-profit financial cooperative with more than \$1.6 billion in assets and serves close to 65,000 members at 20 locations. Membership is open to anyone who lives, works, or worships in 23 counties throughout Wisconsin, Illinois, and Minnesota. Membership is also open nationwide through ACC membership. Federally insured by NCUA. Visit www.verveacu.com for more information.

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