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Oshkosh Chamber Brings Free AI Training to Small Businesses in the Oshkosh Area

OSHKOSH (7/23/2026) — The Oshkosh Chamber is partnering with the U.S. Chamber of Commerce Foundation to bring Small Business B(AI)sics to the Oshkosh area. Small Business B(AI)sics is a national initiative from the U.S. Chamber of Commerce Foundation and the U.S. Chamber of Commerce, with support from Google, that aims to equip small businesses (500 employees or less) with practical AI skills.

AI adoption among small businesses has more than doubled since 2023. Entrepreneurs using AI report saving time, improving customer service, and unlocking new growth opportunities. Small Business B(AI)sics aims to train 40,000 U.S. entrepreneurs over the next three years through a mix of in-person workshops and digital learning resources.

“Innovation has always been part of Oshkosh's story,” says Rob Kleman, President and CEO of the Oshkosh Chamber. “Whether it's a startup, a family-owned business, or one of our established manufacturers, every business deserves access to the tools shaping the future. We're excited to bring this AI training to our members and the broader business community so they can grow, adapt, and continue driving Oshkosh forward.”

The AI training initiative is being supported through the Oshkosh Chamber's Amplify program, which is dedicated to helping businesses embrace emerging technologies, foster innovation, and prepare for the future of work. By connecting local employers with practical, real-world AI education, Amplify continues its mission of equipping organizations with the knowledge and tools needed to thrive in an increasingly digital economy.

What you'll learn:

- Build a strong foundation: From data protection to ethical AI use, learn AI basics and best practices



- Save time and boost efficiency: Discover AI tools that work with platforms you already use
- Improve what's working: Use AI to analyze your business and identify growth opportunities
- Get actionable steps: Walk away with a plan to implement AI in your business immediately

The first training will be held in-person at The Culver Family Welcome Center on August 27th from 9AM to 11AM. Small businesses and entrepreneurs can sign up through the Oshkosh Chamber website. This training is free to all who wish to attend.

For questions or additional information, contact Shannon Seaman at shannon@oshkoshchamber.com.

About the Oshkosh Chamber

For more than 100 years, the Oshkosh Chamber has served as the advocate and guardian of business and industry to support the thriving Oshkosh and northeast Wisconsin region. As a five-star accredited Chamber, our non-profit represents over 900 members, from small businesses to international corporations.

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