



LIVABILITY MEDIA

## A NEW MISSION-BASED MARKETING INITIATIVE

Unified message of growth for the Oshkosh community

Directly supporting business recruitment and retention efforts

Converting “visitors” into “future residents”

Storytelling = impact

### THROUGH A MULTIYEAR PRINT AND DIGITAL PROGRAM:

Oshkosh is featured prominently on Livability.com, a national website attracting millions of visitors annually.

Key audiences receive a high-quality print publication and access to the interactive digital magazine, Livability Oshkosh, Wisconsin.

Targeted social media campaigns generate interest in Oshkosh’s incredible amenities, career opportunities, and business climate.



*“Every thriving community starts with a story worth telling”*



Oshkosh thrives when businesses, families, and professionals choose to invest in our community, and we are committed to sharing our unique attractions and enviable quality of life with those searching for them. That's why the Oshkosh Chamber is partnering with Livability Media once again to create a powerful marketing campaign that positions our community as a premier destination to live, work, visit, and do business.



*Ready to tell your business's story?*

Contact our Livability representative today

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