



MEDIA ALERT

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Career EXCELeRate Wisconsin® program/students look ahead to the future *Goodwill NCW workforce training program to continue and expand*

MENASHA, WI – On May 4, Goodwill North Central Wisconsin (NCW) and Fox Valley Technical College will celebrate the latest cohort of students to earn educational certificates through the Career EXCELeRate program. Individuals receiving certificates will be supported by faculty, friends and family. In addition, program leaders from Goodwill NCW will be on hand to talk about the success of the grant and address the future of the program.

Career EXCELeRate Wisconsin was launched in the summer of 2022, thanks to a Workforce Innovation Grant from the State of Wisconsin that concludes in June of 2026. Despite the grant ending, the program will live on, as Goodwill NCW has announced that it will sustain funding for the program moving forward and expand partnerships and access in all of the counties it serves by offering in-person, online, hybrid options at no cost to the participant.

Career EXCELeRate Wisconsin was originally the idea of three partners, Goodwill NCW, Fox Valley Technical College, and Rawhide Youth Services. The program provides training to those with barriers to employment, offering a variety of career pathways along with wrap-around personalized care to ensure successful

completion and employment upon graduation. Those who complete the program receive certifications at no cost in fields within health care, skilled trades and retail. Media is invited to attend the ceremony.

Career EXCELerate Wisconsin® Completion Ceremony	
Date/Time	Monday, May 4, 2026 10 AM
Location	D.J. Bordini Center 5 N. Systems Drive Appleton
Details	Interviews available with program leaders

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Goodwill North Central Wisconsin (Goodwill NCW) is a nonprofit organization with a mission of *Elevating People by Eliminating Barriers to Employment. We provide pathways to those who are disadvantaged who have a goal of building job skills that lead to sustained employment and improved financial stability. We see people for who they are and believe in the power of work, within our retail stores and workplaces throughout our community. We are proud of the life-changing impact we make in our communities and to our planet with the help of our donors and shoppers.* Learn more at goodwillncw.org