

## **MEDIA ALERT**

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### **Goodwill NCW teams up with local agencies to provide severe weather relief**

**North Central Wisconsin** - Like many in our area, we have seen the impact of severe weather in our local community. Families, neighbors and small businesses are navigating very real challenges right now.

Goodwill North Central Wisconsin (NCW) is partnering with local Emergency Management Agencies in Outagamie, Waupaca and Marathon counties to provide \$20,000 of support through the GoodNeighbor program, which gives vouchers to those in need for essential items at local Goodwill NCW stores. For individuals in those counties needing support, they can contact their local county Emergency Management Agency or call 211.

Goodwill NCW also offers guidance for those needing help navigating finances through this challenging time through [Goodwill NCW Financial Wellness Services](#). This program offers free or low-cost financial consultation to individuals tailored to their unique situation.

"Our thoughts are with everyone navigating the aftermath of the recent severe weather," said Chris Hess, President and CEO of Goodwill NCW. "These moments remind us of the power of community and the importance of coming alongside one another to provide a hand up as people rebuild and regain stability."

Through Goodwill NCW's GoodNeighbor program, we've issued vouchers to more than 400 local organizations to help meet critical basis needs. In 2026, more than \$650,000 in vouchers have already been distributed across the communities we serve.

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**About Goodwill North Central Wisconsin (Goodwill NCW)**

Goodwill NCW is a nonprofit organization with a mission of Elevating People by Eliminating Barriers to Employment. We are committed to understanding and addressing the unique needs of our communities. We empower individuals and families, creating a lasting impact by breaking cycles of poverty and transforming lives through skill-building for sustained employment and improved financial stability. We see people for who they are and believe in the power of work, within our retail stores and workplaces throughout our community. We are proud of the life-changing impact we make in our communities and to our planet with the help of our donors and shoppers. Learn more at [goodwillncw.org](http://goodwillncw.org)