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Press Release

FOR IMMEDIATE RELEASE

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Credit Unions Shine in 2026 Diamond Awards honoring marketing excellence
Fox Communities Credit Union Named Diamond Awards Recipient Amid Record-Breaking Competition

[Appleton, WI] — Fox Communities Credit Union was among 181 credit unions nationwide named as winners of the prestigious [Diamond Awards](#), America's Credit Unions Marketing, PR & Development Council's annual competition recognizing excellence in credit union marketing.

Fox Communities Credit Union received the following recognitions:

- Award Category – New Event – Toppling Hunger Cereal Drive
- Award Category – Ongoing Event – Bike to the Beat
- Award Category – Advertising & Media – Direct Mail

America's Credit Unions Marketing, PR & Development Council [announced the winners of this year's Diamond Awards](#), recognizing the most effective and innovative marketing campaigns across the credit union industry.

This year's competition drew a record 1,481 submissions, with 181 organizations from 42 states elected as winners. In total, 330 awards were distributed, reflecting the exceptional quality of work produced by credit unions nationwide.

"We're honored to be recognized among the best in the industry. These awards reflect our team's commitment to helping people, delivering meaningful value to our members, and telling Fox's story in impactful ways," said Melanie Draheim, Chief Marketing Officer at Fox Communities Credit Union.

"We are proud to recognize Fox Communities Credit Union and this year's Diamond Award winners for their entries that deliver both creativity and results," said Lorrell Bellotti, Diamond Awards Co-chair and Chief Marketing Officer at Western Vista FCU in Cheyenne, Wyoming. – "These entries demonstrate an understanding of the people we serve and strategic execution that delivers measurable impact."

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About Fox Communities Credit Union

With over 88 years of experience, Fox Communities Credit Union proudly serves more than 139,000 members across 23 Wisconsin locations. As a member-owned financial institution, Fox prioritizes people over profits, ensuring members receive exceptional service and support. With a dedicated team of over 500 professionals and assets exceeding \$3 billion, Fox is well-equipped to meet the financial needs of members. Fox is featured as one of Wisconsin's Leading Credit Unions in Forbes and Fortune. The 2025 Community Choice Awards voted Fox Best Credit Union in the Fox Cities and the Best in Financial Planning in Green Bay and Oshkosh. Fox is also a Gold-Certified Fox Cities Employee Friendly Workplace and is recognized as a top workplace and community partner by several respected organizations. Learn more about the Fox difference at foxcu.org.

About America's Credit Unions

America's Credit Unions is the unified voice for not-for-profit credit unions, representing more than 95% of the industry's assets and their more than 145 million members nationwide. America's Credit Unions provides strong advocacy, resources and services to advance, empower, and protect credit unions and the people and communities they serve. For more information about America's Credit Unions, visit AmericasCreditUnions.org.