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## Goodwill NCW recognizes Financial Literacy month

Highlights programs that can help individuals on their financial journey

**MENASHA, WI-** April is National Financial Literacy month. According to [jumpstart.org](http://jumpstart.org), "Financial Literacy Month is a nationwide, collaborative endeavor marked by a variety of activities and events across the country and throughout the month of April." Goodwill North Central Wisconsin (NCW) will be contributing to this movement by participating in [Money Smart Week – Fox Cities](#), a public awareness initiative with the goal of helping individuals build their financial knowledge for people of all ages and income levels offering workshops on a variety of topics, including a presentation on planning for a new baby with Goodwill NCW.

Goodwill NCW sees financial literacy as supporting our overall mission of "Elevating People by Eliminating Barriers to Employment". For many, financial challenges are an overwhelming barrier, keeping them from achieving financial stability. According to [Wallet Hub](#), nearly 1 in 5 Americans say they couldn't come up with \$1,000 in cash within 24 hours for emergency medical care.

For those looking to improve their financial literacy, Goodwill NCW offers services like personal and bankruptcy counseling, practical budgeting guidance and help navigating student loans. "Goodwill NCW financial counselors can help people be smarter with their finances, which can make a huge difference in their future", said Wendy Patzlaff, Manager of Mission Operations at Goodwill NCW. "We know financial wellness is a journey. Wherever you are, we can help, at little or no cost, so you can reach your financial goals."

Improving financial literacy can lead to greater financial stability and long-term success. See if Goodwill NCW can help you: [Financial Wellness Services | Goodwill NCW](#)

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**Goodwill North Central Wisconsin (Goodwill NCW)** is a nonprofit organization with a mission of Elevating People by Eliminating Barriers to Employment. We provide pathways to those who are disadvantaged who have a goal of building job skills that lead to sustained employment and improved financial stability. We see people for who they are and believe in the power of work, within our retail stores and workplaces throughout our community. We are proud of the life-changing impact we make

*in our communities and to our planet with the help of our donors and shoppers. Learn more at [goodwillncw.org](http://goodwillncw.org)*

**Robert Dye**

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