



For Immediate Release
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Fox Communities Credit Union Celebrates Financial Literacy Month with Two Major Youth-Focused Partnerships

Appleton, Wis., April 2026 -Fox Communities Credit Union is celebrating Financial Literacy Month with two new, high-impact partnerships designed to bring financial education directly to children across Northeastern Wisconsin, meeting them where they learn, grow, and imagine.

Bringing Financial Literacy to the Classroom

Fox is partnering with the Wisconsin Timber Rattlers to bring financial literacy lessons to more than 20 elementary schools through *Fang's Reading Club* program. Fox team members will read books focused on saving, spending, and sharing, each paired with a simple, hands-on activity to help kids connect the concepts to their everyday lives.

Introducing "The Power of One Penny" with Mischief & Magic

In local libraries and schools throughout the region, Fox is launching "The Power of One Penny," a brand-new program created in collaboration with Mischief & Magic. Using magic, storytelling, and interactive demonstrations, they'll bring financial concepts to life, showing young learners how small habits, like starting with a few pennies, can grow into something powerful.

Money Smart Wisconsin Week Support

During Money Smart Wisconsin Week, April 6 -12, Fox Communities Credit Union will support free, communitywide events that offer financial tips and tools for families, individuals, and young learners. See [Community Events | Northeast & Southeast WI Credit Union | Fox](#) for details.

A Commitment to Starting Early

"Getting financial literacy in front of kids while they're still young is one of the most meaningful investments we can make," said Heather Wessley, VP of Community Impact. "When children learn early that saving matters, that small choices add up, and that they have control over their financial future, it builds confidence that carries into adulthood. These partnerships help us turn those lessons into experiences they'll remember."

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About Fox Communities Credit Union

With over 88 years of experience, Fox Communities Credit Union proudly serves more than 139,000 members across 23 Wisconsin locations. As a member-owned financial institution, Fox prioritizes people over profits, ensuring members receive exceptional service and support. With a dedicated team of over 500 professionals and assets exceeding \$3 billion, Fox is well-equipped to meet the financial needs of members. Fox is featured as one of Wisconsin's Leading Credit Unions in Forbes and Fortune. The 2025 Community Choice Awards voted Fox Best Credit Union in the Fox Cities and the Best in Financial Planning in Green Bay and Oshkosh. Fox is also a Gold-Certified Fox Cities Employee Friendly Workplace and is recognized as a top workplace and community partner by several respected organizations. Learn more about the Fox difference at foxcu.org.

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