

FOR IMMEDIATE RELEASE

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Goodwill NCW welcomes new board members

MENASHA, WI – Goodwill North Central Wisconsin (NCW) recently elected new members to its volunteer board of directors.

New board members elected to serve a three-year term include:

- Jonny Glassco, Partner/Broker, Pfefferle Companies (Board Term: 2026-28)
- Joel J. Hansen, CFO, Pomp's Tire Service (Board Term: 2026-28)
- Dawn Ruchala, Senior Manager, Community Engagement, U.S. Venture (Board Term: 2026-28)
- Stan Blakney, Group President, Converting, BW Converting (Board Term: 2025-27)
- Jeff Danen, Partner, Hawkins Ash CPAs, LLP (Board Term: 2025-27)
- Rosie Golebiewski, Assistant Controller, Flexagon (Board Term: 2025-27)

The board of directors is made up of local leaders and key stakeholders who govern the nonprofit organization and ensure its mission of Elevating People by Eliminating Barriers to Employment advances in communities across north central Wisconsin.

"Our Board plays an essential role in guiding the strategic direction that keeps Goodwill NCW mission-driven, community-focused, and future-ready," said Dr. Christyn Abaray, Board Chair. "We are excited to welcome our new directors and the valuable experiences and perspectives they will bring to our governance work as we advance our mission."

Goodwill NCW's Board Chair, Christyn Abaray, Chief of Staff at Lawrence University, Chris Hess, President and CEO at Goodwill NCW, and the entire board are leading the organization into year one of its 2026-28 Strategic Plan, which focuses on expanding the organization's mission impact in the communities it serves across north central Wisconsin.

"We are grateful to welcome these respected leaders to our Board," said Chris Hess, President and CEO of Goodwill NCW. "Their experience, values and commitment to our communities will help guide our work as we launch our newest Strategic Plan and invest in programs that elevate people across our region."

Goodwill NCW extends its appreciation to outgoing Board member, Mike Lutz (Retired), for his dedicated service, leadership and contributions to advancing the organization's mission.

For the full list of Goodwill NCW Board members and leadership, please visit the [Leadership page](#) on our website. Learn more about Goodwill NCW's mission, impact and programs at goodwillncw.org.

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Goodwill North Central Wisconsin (Goodwill NCW) is a nonprofit organization with a mission of *Elevating People by Eliminating Barriers to Employment*. We provide pathways to those who are disadvantaged who have a goal of building job skills that lead to sustained employment and improved financial stability. We see people for who they are and believe in the power of work, within our retail stores and workplaces throughout our community. We are proud of the life-changing impact we make in our communities and to our planet with the help of our donors and shoppers. Learn more at goodwillncw.org