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Don Krueger Photography

# oshkosh

CHAMBER



# 2026

# Sponsorship Guide



est. in  
**1907**



**Four pillar system  
that makes up  
Oshkosh Chamber**

### **Economic Development**

The organization provides resources, leadership, and partnership support to a wide array of efforts to launch, grow, and retain area businesses.

The Oshkosh Chamber serves as the leading advocate for the Oshkosh business community. We work to ensure business voices are heard, represented, and considered concerning policies.

### **Advocacy**

### **Event and Programs**

The Oshkosh Chamber organizes 17 different events and programs throughout the year, providing members with valuable opportunities to network, promote their businesses, and generate new leads.

The Chamber is creating meaningful partnerships between education and business, inspiring change for the future through collaborative programming and initiatives.

### **Education & Talent Development**

## **Why be a Sponsor?**

The Oshkosh Chamber is a private non-profit, non-governmental organization devoted to enhancing the strength of the business community and working for an excellent quality of life. The Oshkosh Chamber provides continuous leadership toward economic development and community development.

Sponsoring through the Oshkosh Chamber offers businesses a powerful way to increase visibility and demonstrate community commitment. With a variety of events and programs held throughout the year, sponsorship provides unique opportunities to showcase your business to the Oshkosh community. Sponsors gain prominent recognition in event promotions and digital platforms to help enhance credibility and attract new customers. It's an impactful way to align your business with key community initiatives while building lasting relationships with other local leaders and potential clients.



# Find Sponsorships For:

## ANNUAL EVENTS

Annual Meeting  
Economic Outlook Breakfast  
Business Expo

## GOLF OUTINGS

Golf Outing: Packages  
Golf Outing: Spring Only  
Golf Outing: Summer Only

## MONTHLY AND QUARTERLY EVENTS

Business After Hours   AM Oshkosh  
OC Connection   Lunch & Learn

## EDUCATION EVENTS

FutureYOU Career Expo  
Link2Learn

## PROGRAMS AND MORE

Amplify   WSA   Propel  
Leadership Oshkosh   & MORE

# ANNUAL MEETING

## **Presenting Sponsor**

**\$5000**

**1 Available**

*Sold*

- Logo/Company Name recognition on digital and print communications
- Largest logo on event signage, program, and slideshow
- “Presented By” verbiage
- Two tables for 10 people
- Opportunity to give welcome speech at the start of ceremony
- Full page ad in Annual Report

## **Entertainment Sponsor**

**\$1500**

**1 Available**

*Sold*

- Logo/Company Name recognition on digital and print communications
- Logo on event signage, program, and slideshow
- “Sponsored By” verbiage
- One table for 10 people
- 1/2 page ad in Annual Report

## **Awards Sponsor**

**\$1500**

**1 Available**

*Sold*

- Logo/Company Name recognition on digital and print communications
- Logo on event signage, program, and slideshow
- “Brought To You By” verbiage
- One table for 10 people
- 1/2 page ad in Annual Report

## **New Member Sponsor**

**\$1500**

**1 Available**

*Sold*

- Logo/Company Name recognition on digital and print communications
- Logo on event signage, program, and slideshow
- Logo at “New Member” table(s)
- One table for 10 people
- 1/2 page ad in Annual Report

## **Corporate Sponsor**

**\$1000**

**30 Available**

- Logo/Company Name recognition on digital and print communications
- Logo on event signage, program, and slideshow
- One table for 10 people

## **Decor Sponsor**

**\$500**

**2 Available**

*Sold*

- Logo/Company Name recognition on digital and print communications
- Logo on table tents set on every table near the decor
- 2 tickets to Annual Meeting

For more information or to invest in a sponsorship, please contact Grace Burdick at [grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com) OR 920-303-2265 Ext. 16

**THURSDAY, JANUARY 15TH 2026**

# ECONOMIC OUTLOOK BREAKFAST

## **Presenting**

### **Sponsor**

**\$10,000**

**1 Available**

*Sold*

- Logo/Company Name recognition on digital and print communications
- “Presented By” verbiage
- Logo on event signage
- Logo on event graphic
- Four Tables of 8 people

## **Breakfast**

### **Sponsor**

**\$6000**

**1 Available**

*Sold*

- Logo/Company Name recognition on digital and print communications
- “Brought To You By” verbiage
- Logo on event signage
- Two Tables of 8 people

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**TUESDAY, FEBRUARY 10TH 2026**

# BUSINESS EXPO

& STATE OF THE COMMUNITY ADDRESS

**Presenting  
Sponsor**  
**\$4000**  
**1 Available**

*Pending*

- Logo/Company Name recognition on digital and print communications
- “Presented By” verbiage
- Large centered booth-will be the first booth as attendees walk in
- Logo on event graphics
- Large logo recognition on event signage and programs
- Sponsor Spotlight graphic in email communications leading up to Expo
  - 600px x 400px
  - Desired link attached to graphic

**Platinum  
Sponsor**  
**\$2500**  
**4 Available**

*3 Available*

- Logo/Company Name recognition on digital and print communications
- Large booth located at the front of the Expo
- Logo recognition on event signage and programs
- Sponsor Spotlight graphic in email communications leading up to Expo
  - 600px x 400px
  - Desired link attached to graphic

**Gold  
Sponsor**      **\$1500**  
**6 Available**

- Logo/Company Name recognition on digital and print communications
- Regular booth located at the front of the Expo
- Logo recognition on event signage and programs
- Sponsor Spotlight graphic in email communications leading up to Expo
  - 600px x 400px
  - Desired link attached to graphic

**Vehicle  
Sponsor**      **\$2500**  
**2 Available**

- Logo/Company Name recognition on digital and print communications
- Large booth and space for a vehicle of your choosing
- Logo recognition on event signage and programs
- Sponsor Spotlight graphic in email communications leading up to Expo
- 600px x 400px
- Desired link attached to graphic

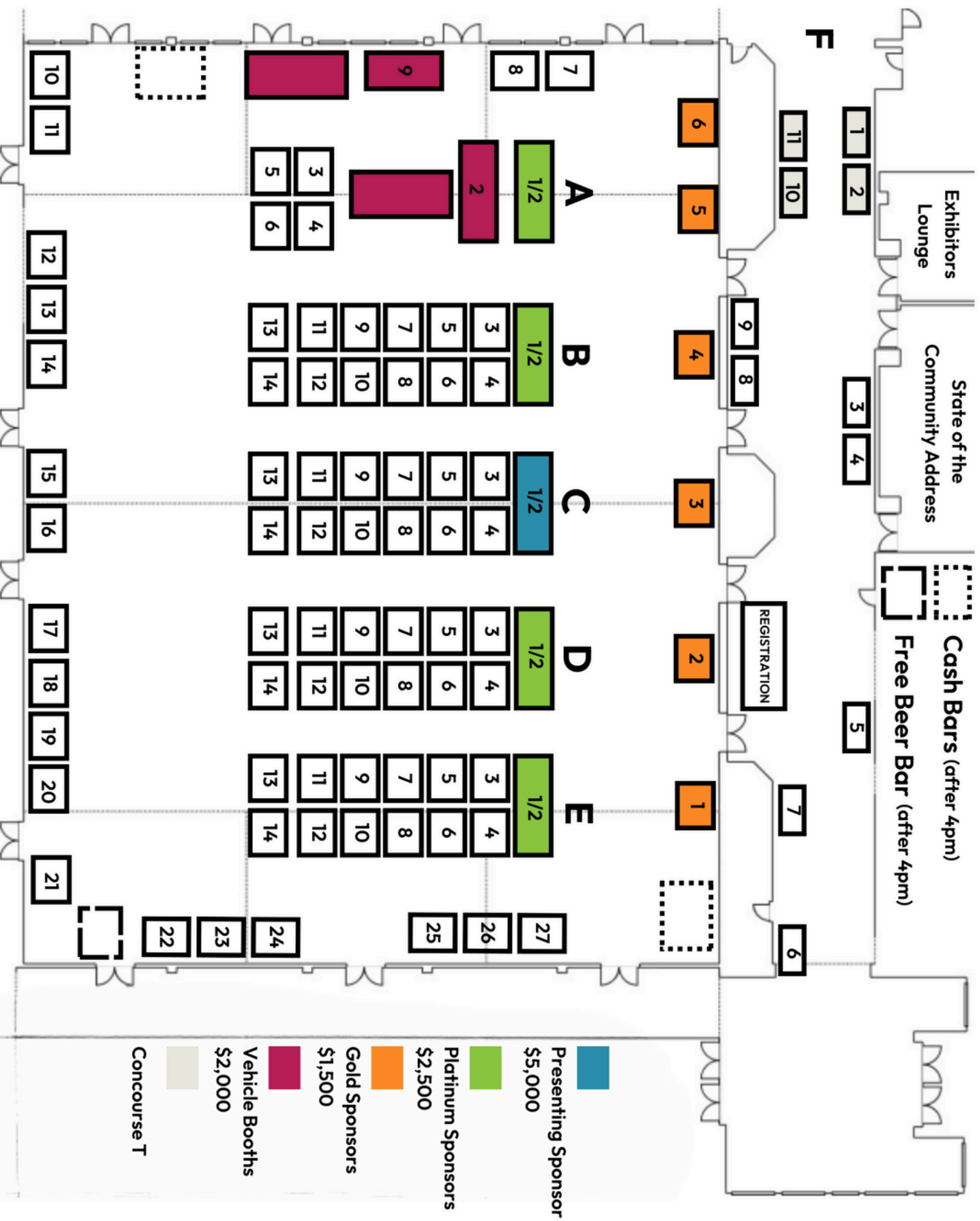
**State of the Community Address  
Presenting Sponsor**  
**\$500**      **1 Available**

*Sold*

- Logo/Company Name recognition on digital and print communications
- “Presented By” verbiage
- Logo on event graphics

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**WEDNESDAY, MARCH 18TH 2026**



Exhibitors  
Lounge

State of the  
Community Address

Cash Bars (after 4pm)  
Free Beer Bar (after 4pm)

REGISTRATION

A

B

C

D

E

F

Presenting Sponsor  
\$5,000

Platinum Sponsors  
\$2,500

Gold Sponsors  
\$1,500

Vehicle Booths  
\$2,000

Concourse T

# GOLF OUTINGS

PACKAGES FOR BOTH OUTINGS

Includes Golfers

Sponsorship only

## Presenting Sponsor

\$4000

1 Available

2 Available

- Logo/Company Name recognition on digital and print communications for both outings
- “Presented By” verbiage
- Foursome for Spring Outing
- Foursome for Summer Outing
- Logo on event graphics

## “Par for the Course”

### Sponsor

\$1500

5 Available

- Individual Golfer for Spring Outing
- Green Sponsor for Spring Outing (see Green Sponsor for more details)
- Foursome for Summer Outing
- Tee Sponsor for Summer Outing (see Tee Sponsor for more details)
- \$350 Savings

## “Course Champion”

### Sponsor

\$450

5 Available

- Green Sponsor for Spring Outing (see Green Sponsor for more details)
- Green Sponsor for Summer Outing (see Green Sponsor for more details)
- \$50 Savings

## GREEN SPONSORSHIP



VS

## TEE SPONSORSHIP



For more information or to invest in a sponsorship, please contact Grace Burdick at [grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com) OR 920-303-2265 Ext. 16

# GOLF OUTINGS

GOLF INVITATIONAL (SPRING)

Includes Golfers

Sponsorship only

## "Birdie" Package

\$300

5 Available

- Individual Golfer for Spring Outing
- Green Sponsor for Spring Outing (see Green Sponsor for more details)
- \$50 Savings

## Pre-Game Beverage

Sponsor

\$1500

1 Available

Pending

- One foursome for Spring Outing
- Logo/company name on promo materials & event signage

## Lunch Sponsor

\$1500

1 Available

Pending

- One foursome for Spring Outing
- Logo/company name on promo materials & event signage
- Stickers with logo on each lunch box

## Golf Cart Sponsor

\$1500

1 Available

Pending

- One foursome for Spring Outing
- Logo/company name on promo materials
- Logo on signage in each cart

## Reception Sponsor

\$1500

1 Available

Pending

- One foursome for Spring Outing
- Logo/company name on promo materials & event signage

## Green Sponsor

\$200

3 Available

- A sign with your company's logo and QR code to desired website on the green

(NO Tee Sponsorships available for Spring Outing)

For more information or to invest in a sponsorship, please contact Grace Burdick at [grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com) OR 920-303-2265 Ext. 16

**MONDAY, JUNE 1ST 2026**

# GOLF OUTINGS

GOLF CLASSIC (SUMMER)

Includes Golfers

Sponsorship only

## “Eagle” Package

\$950

5 Available

- Foursome for Summer Outing
- Green Sponsor for Summer Outing (see Green Sponsor for more details)
- \$50 savings

## “Ace” Package

\$1400

5 Available

- Foursome for Summer Outing
- Tee Sponsor for Summer Outing (see Tee Sponsor for more details)
- \$100 savings

## Pre-Game Beverage

Sponsor

\$1500

1 Available

Pending

- One foursome for Summer Outing
- Logo/company name on promo materials & event signage

## Golf Cart Sponsor

\$1500

1 Available

Pending

- One foursome for Summer Outing
- Logo/company name on promo materials
- Logo on signage in each cart

## Scorecard Sponsor

\$1500

1 Available

Pending

- One foursome for Summer Outing
- Company logo on all scorecards
- Logo/company name on promo materials & event signage

## Beverage Cart Sponsor

\$1000

1 Available

Pending

- Logo/company name on promo materials
- Logo on signage in each beverage cart

## Reception Sponsor

\$1500

1 Available

Pending

- One foursome for Summer Outing
- Logo/company name on promo materials & event signage

For more information or to invest in a sponsorship, please contact Grace Burdick at [grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com) OR 920-303-2265 Ext. 16

**MONDAY, AUGUST 17TH 2026**

# GOLF OUTINGS

GOLF CLASSIC (SUMMER) CONTINUED...

Includes Golfers

Sponsorship only

## Lunch Sponsor

Provide 200+ Lunches

1 Available *Pending*

- Logo/company name on promo materials & event signage
- Stickers with logo on each lunch box

## Tee Sponsor

\$800

8 Available

- With this sponsorship you may set up a table on the course by the tee box and interact with golfers (games, giveaways, etc.)
- A sign with your company's logo and QR code to desired website on the tee box

## Green Sponsor

\$300

8 Available

- A sign with your company's logo and QR code to desired website on the green

For more information or to invest in a sponsorship, please contact Grace Burdick at [grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com) OR 920-303-2265 Ext. 16

**MONDAY, AUGUST 17TH 2026**

# MONTHLY & BI-MONTHLY EVENTS

SPONSORSHIP WILL RUN FROM JANUARY 1, 2026 TO DECEMBER 31, 2026

## Business After Hours- Presenting Sponsor

\$5000

1 Available

*Sold*

- February-December
- "Presented By" verbiage on event graphics
- Logo/Company Name recognition on digital and print communications
- Signage with logo at BAH events

## OC Connection- Presenting Sponsor

\$1200

2 Available

*Pending*

- January-December
- "Presented By" verbiage on event graphics
- Logo/Company Name recognition on digital and print communications

## AM Oshkosh- Presenting Sponsor

\$1000

1 Available

*Sold*

- Presenting sponsor for 5 events per year
- "Presented By" verbiage on event graphics
- Logo/Company Name recognition on digital and print communications

## Lunch & Learn- Presenting Sponsor

\$1000

1 Available

*Sold*

- Presenting sponsor for 5 events per year
- "Presented By" verbiage on event graphics
- Logo/Company Name recognition on digital and print communications

OC  
Connection  
*Breakfast*

Lunch *And*  
Learn

Business  
*After Hours*

AM  
Oshkosh

For more information or to invest in a sponsorship, please contact Connie Carmical at [connie@oshkoshchamber.com](mailto:connie@oshkoshchamber.com) OR 920-303-2265 Ext. 32

# LINK2LEARN

## **Presenting Sponsor**

**\$1000**

**1 Available**

- Presenting sponsor for 2 events per year
- “Presented By” verbiage on event graphics
- Logo/Company Name recognition on digital and print communications

## **Food & Beverage Sponsor**

**\$500**

**2 Available**

- Logo/Company Name recognition on digital and print communications
- “Food & Beverage Sponsored By” verbiage



For more information or to invest in a sponsorship, please contact Shannon Seaman at [shannon@oshkoshchamber.com](mailto:shannon@oshkoshchamber.com) OR 920-303-2265 Ext. 15



# AMPLIFY

SPONSORSHIP WILL RUN FOR ONE FULL CALENDAR YEAR FROM PURCHASE DATE

## Platinum Sponsor

**\$5000**

- Unlimited registrations to all Ideas Amplified events
- Exclusive sponsorship for a selected In Person Ideas Amplified Event included (\$1,500 value)
- Priority opportunities to present at Amplify Events
- Discounted registration for the Annual Event
- Recognition on Amplify web page
- Recognition as Platinum Level Member at every Amplify event
- Logo on Amplify Infographic
- Large Logo on Amplify marketing materials
- Social media recognition
- Sponsor reception/appreciation events
- Automatic Membership in Amplify Consortium and Committees

## Gold Sponsor

**\$2500**

- 25 registrations to all Ideas Amplified events (\$1,000 value)
- Exclusive co-sponsorship for a selected Ideas Amplified Event included (\$750 value)
- Opportunity to present at Amplify Events
- Discounted registration for the Annual Event
- Recognition on Amplify web page
- Recognition as Gold Level Member at every Amplify event
- Medium Logo on Amplify marketing materials
- Social media recognition
- Sponsor reception/appreciation events
- Automatic Membership in Amplify Consortium and Committees

## Silver Sponsor

**\$1000**

- 10 registrations per event to Ideas Amplified events (\$400+ value)
- Recognition at Ideas Amplified events
- Recognition on Amplify web page
- Participation in Amplify committees
- Sponsor Reception/Appreciation Events

For more information or to invest in a sponsorship, please contact Shannon Seaman at [shannon@oshkoshchamber.com](mailto:shannon@oshkoshchamber.com) OR 920-303-2265 Ext. 15

**Presenting Sponsor**  
**\$5000**  
**1 Available**

- 12 tickets to event
- Largest logo on all promo material
- Title sponsor mentions on radio/news ads
- Conference Welcome Speech (Kickoff)
- Logo on event banner, website & T-shirt

**Keynote Sponsor**  
**\$2500**  
**2 Available**

- 12 tickets to event
- Large logo on all promo material
- Keynote sponsor mentions on radio/news ads
- Introduction Speech for Keynote
- Logo on event banner, website & T-shirt

**Venue Sponsor**  
**\$1500**  
**1 Available**

- 10 tickets to event
- Large logo on all promo material
- Venue sponsor mentions on radio/news
- Introduce Luncheon Keynote speaker
- Logo on event banner, website & T-shirt

**Diamond Sponsor**  
**\$1500**

- 6 tickets to event
- Large logo on all promo material
- Recognition prior to conference
- Logo on website and event banner
- MAY BE recognized as a Breakfast, Networking Break, AI Demo, Spotlight Session, or Lunch Sponsor

**Platinum Sponsor**  
**"Larger" In-Kind Donation**

- 8 tickets to event
- Large logo on all promo material
- Logo on website, event banner, & T-shirts

**Gold Sponsor**  
**\$1000**

- 4 tickets to event
- Gold level logo on all promo materials
- Logo on website and event banner

**Silver Sponsor**  
**\$750**

- 3 tickets to event
- Silver level logo on all promo materials
- Logo on website and event banner

**Bronze Sponsor**  
**\$500**

- 2 tickets to event
- Bronze level logo on all promo materials
- Logo on website and event banner

**Media Sponsor**  
**"In-Kind Media Donation"**

- 6 tickets to event
- Large Logo on all promo material
- Logo on website and event banner

For more information or to invest in a sponsorship, please contact Shannon Seaman at [shannon@oshkoshchamber.com](mailto:shannon@oshkoshchamber.com) OR 920-303-2265 Ext. 15

**TUESDAY, APRIL 14TH 2026**

Includes  
Membership

Sponsorship only



# PROPEL

SPONSORSHIP WILL RUN FOR ONE (1) CALENDAR YEAR FROM PURCHASE DATE

## Winnebago Sponsor \$2500

- **Unlimited memberships** good for 1 year from the company sign-up date
- Recognition as a Winnebago Level sponsor for 1 year on website and select graphics

## Butte des Morts Sponsor \$1200

- Up to **15 memberships** good for 1 year from the company sign-up date
- Logo recognition as a Butte des Morts Level sponsor for 1 year on website and select graphics

## Fox River Sponsor \$550

- Up to **5 memberships** good for 1 year from the company sign-up date
- Logo recognition as a Fox River Level sponsor for 1 year on website and select graphics

## Visionary Sponsor \$2500 2 Available

- Recognition at all Propel events
  - Includes logo on digital and print materials for events
- Logo on Propel webpage as an official sponsor
- Advertising opportunities at events
  - Booth, print materials, etc. (Sponsor must provide)

## Professional Development Sponsor \$1250 2 Available

- Recognition at Professional Development events, not including special events
  - Includes logo on digital and print materials for events
- Logo on Propel webpage as an official sponsor
- Opportunity to distribute marketing materials at events (Sponsor must provide)

## "Night Shift" Sponsor \$1250 2 Available

- Recognition at Propel evening/happy hour events, not including special events
  - Includes logo on digital and print materials for events
- Logo on Propel webpage as an official sponsor
- Opportunity to distribute marketing materials at events (Sponsor must provide)

## Legacy Sponsor \$250

- Logo on Propel webpage as an official sponsor

For more information or to invest in a sponsorship, please contact Grace Burdick at  
[grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com) OR 920-303-2265 Ext. 16



# WSA

SPONSORSHIP WILL RUN FOR ONE (1) CALENDAR YEAR FROM PURCHASE DATE

## Platinum Sponsor

**\$1000**

- Year-round recognition for the Business Panel Series (3-4 events)
- Recognition as Platinum Level sponsor at each panel event
- 6 complimentary tickets to each panel event (\$390 value)
- Discounted additional tickets to all panels
- Company logo, description and website link on the Chamber web page dedicated to the business panel series
- Large logo on all panel promotional material and day of event program
- Opportunity to have exhibit table at each event
- Social media recognition

## Gold Sponsor

**\$500**

- Year-round recognition for the Business Panel Series (3-4 events)
- Recognition as Gold Level sponsor at each panel event
- 4 complimentary tickets to each panel event (\$260 value)
- Discounted additional tickets to all panels
- Company logo, description and website link on the Chamber web page dedicated to the business panel series
- Medium logo on all panel promotional material and day of event program
- Social media recognition

## Silver Sponsor

**\$250**

- Year-round recognition for the Business Panel Series (3-4 events)
- Recognition as Silver Level sponsor at each panel event
- 2 complimentary tickets to each panel event (\$130 value)
- Company logo, description and website link on the Chamber web page dedicated to the business panel series
- Small logo on all panel promotional material and day of event program
- Social media recognition



AN AFFILIATE OF THE OSHKOSH CHAMBER

For more information or to invest in a sponsorship, please contact Grace Burdick at [grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com) OR 920-303-2265 Ext. 16

# LEADERSHIP OSHKOSH

## **Presenting Sponsor**

**\$2500**

**2 Available**

**Leadership Oshkosh  
Class of 2026**



**LEADERSHIP**  
oshkosh

- Presenting sponsor and logo recognition on all Leadership Oshkosh materials.
- Logo will be displayed by the description of the program in our website with a URL attached to the logo that will be directed to a page of your choosing.
- Logo to be displayed on all Leadership Oshkosh graphics in any email communications that are sent out to our class members.
- Logo to be displayed on all Leadership Oshkosh graphics in any Chamber E-blast email communications.
- Social media posts on our platforms promoting Leadership Oshkosh will have name recognition or logo on the graphic.
- Logo will be included on all signage at Leadership Oshkosh events
- Logo will also be included on all materials at class graduation ceremony, including program book Speaking Engagement
- Includes Business Day panelist and speaker on Opportunity Day

## **Presenting Sponsor**

**\$2500**

**1 Available**

**Mindset Leadership  
Program**

**2026 Sessions**  
**(3 sessions with 12-18 students**  
**within each session)**



**Mindset Leadership Program**

- Presenting sponsor and logo recognition on all Mindset Leadership materials.
- Logo will be displayed by the description of the program in our website with a URL attached to the logo that will be directed to a page of your choosing.
- Logo to be displayed on all Mindset Leadership graphics in any email communications that are sent out to our class members.
- Logo to be displayed on all Mindset Leadership graphics in any Chamber E-blast email communications.
- Social media posts on our platforms promoting Mindset Leadership will have name recognition or logo on the graphic.
- Logo will be included on all signage at Mindset Leadership events

# CONCIERGE PROGRAM & MORE

## Presenting Sponsor

**\$1000**

**2 Available**

- Recognition on marketing material and digital communications
- Logo on website with attached URL of your choice
- Recognition at Concierge events

## Concierge Welcome Baskets & Tours

## Presenting Sponsor

**\$1500**

**1 Available**

- Recognition on marketing material and digital communications for events
- Logo on website with attached URL of your choice
- Recognition at Concierge Lunch & Lead events
- Signage at Concierge Lunch & Lead events (3 held each year)

*Pending*

*Concierge  
Lunch & Lead*

## Concierge Lunch & Lead Series

## Presenting Sponsor

**\$2500**

**2 Available**

*1 Available*

- Recognition on all Network Builder marketing material
- Recognition in all communications (2500+ contacts)
- Logo on website with attached URL of your choice
- Ability to promote discounts and events through Chamber communications

**oshkosh**  
CHAMBER

**NETWORK BUILDER**