



Bridgewood Resort Hotel & Conference Center

PRESS RELEASE:

For Additional Information Contact:

Richard Batley
R.B. Hospitality
1000 Cameron Way
Neenah, WI 54956
920-720-8000

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**Best Western Premier Bridgewood Resort Hotel, Neenah -
New Addition Ground Breaking**

Award-winning Best Western Premier Bridgewood Resort Hotel & Conference Center in Neenah, Wisconsin is expanding. The conference hotel will soon be home to 133 guest rooms, as well as additional meeting space and a new fitness center.

A ground breaking has been scheduled for Thursday, July 18th at 8:30am next to the patio outside of the Garden Terrace Room, located directly behind the hotel lobby.

In addition to 39 brand new guest rooms the hotel will add two new elevators, increase the size of the popular Cabana Room overlooking the aquatic fun center and expand the arcade and game room.

The current guest rooms will receive extensive bathroom upgrades including quartz countertops and new walk-in showers with state-of-the-art shower heads and sleek glass shower doors. The hotel lobby will also be completely redesigned.

The seven million dollar project will be completed by the end of February 2025 and the hotel will be ready to host guests for the 2025 NFL Draft scheduled to take place in Green Bay.

Prior to the start of the new expansion, Batley's Bar & Grill was redesigned and now offers guests an expanded dining area. The outdoor patio features a swing set, a permanent year round bean bag toss and two pickleball courts.

Best Western Premier Bridgewood Resort Hotel & Conference Center General Manager Ryan Batley stated, "We are committed to exceeding our guests' expectations and will always be looking for ways to enhance our guests' hospitality experience."

The locally owned and operated Best Western Premier Bridgewood Resort Hotel & Conference Center is the only resort in the Fox Cities and is an ideal location for meetings, conferences, weddings or events.

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