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PortSide Builders Announces Joel Daoust as New President

STURGEON BAY, WI – [March 4, 2025] – PortSide Builders today announced the appointment of Joel Daoust, current Vice President, as the company's new President. Daoust brings 28 years of residential construction expertise to the role, having worked in virtually every aspect of the business since joining PortSide Builders as a carpenter in August 1996.

His extensive experience, encompassing sales, design, job site coordination, construction crew management, and nine years as Vice President, positions him uniquely for this leadership transition. Daoust's passion for delivering exceptional results on every PortSide project will ensure the company's cornerstone values of quality craftsmanship, steadfast customer satisfaction, and a strong team-oriented culture remain the foundation upon which PortSide Builders was built.

Daoust has worked closely with outgoing President, Paul Shefchik, for several years in preparation for this transition. One of the original pioneers of PortSide Builders, Paul Shefchik has been with the company for 50 years. His mastery of the industry, dedication to developing talented teams, and unwavering drive have been instrumental in establishing PortSide as Northeast Wisconsin's leading expert in custom home design, construction, and remodeling. Shefchik served as President for over 11 years, successfully leading the organization to its current record sales and growth.

Shefchik will remain active with PortSide Builders as Vice President, managing the sales team and collaborating with existing and potential new developers on future projects. Gregg Pieschek, Estimating & Drafting Manager, will support this transition by assuming additional responsibilities as Assistant Manager of Sales & Project Development.

"PortSide is a family business, and everyone on the team is part of that family," says Daoust. "My journey through the company, from carpenter 28 years ago to now President, demonstrates the opportunities available at PortSide for those who are willing to work hard, learn, and grow." He is committed to upholding PortSide Builders' core values: "The key elements that have driven PortSide's success for the last 50 years - customer focus, best-in-class craftsmanship, and a commitment to building the best team in the industry - will continue to guide us as we build toward the next 50 years of success."

"Today marks a significant milestone for PortSide Builders," states Fran Shefchik, Founder and Chairman of the Board. "Joel Daoust has been a trusted leader within our organization for 28 years, earning the respect and admiration of colleagues and stakeholders alike. We are confident that he will lead us with integrity and vision, building on our strong foundation for continued success."

About PortSide Builders, Inc: PortSide Builders is Northeast Wisconsin's leading expert in residential custom home design, construction, and remodeling. Service area extends from the northern tip of Door County, southward throughout the Fox Valley and Oshkosh area. A proud employee-owned company. Call (920) 746-1092 or visit www.portsidebuilders.com

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