

MEDIA ALERT

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Contact Information

Robert Dye, Public Relations/Communications Manager

Email: rdye@goodwillncw.org

Mobile: 920-968-6232



Goodwill North Central Wisconsin receives Vets Ready Employer award

MENASHA, WI — This year, Goodwill NCW is among 22 employers statewide to be recognized as a Vets Ready Employer for 2024 by the Wisconsin Department of Workforce Development (DWD) and its Office of Veteran Employment Services (OVES). The annual award recognizes Wisconsin employers that have gone above and beyond to hire and support veterans and their families.

Applicants are rated and awarded based on criteria including the company or organization's: support for veterans in the workplace, such as available resources, training and work environment; hiring practices to prioritize veteran hires; and efforts to connect to the wider veteran community, including military families, service members and veterans.

In 2023, Goodwill NCW served more than 100 people who shared that they are veterans and active service members through programs focused on eliminating the barriers to employment that those who serve often face. One such veteran is Norm Parrotte, who is Goodwill NCW's 2024 Edgar J. Helms Veteran of the Year. For more on his story here: [Veterans find hope at Goodwill NCW | Goodwill NCW](#)

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