

The background of the page is decorated with a pattern of colorful circles and overlapping rings. The colors used are blue, orange, green, and pink. The circles vary in size and are scattered across the page. Some circles are solid, while others are outlined with double lines. The overall effect is a vibrant and modern aesthetic.

OSHKOSH CHAMBER ADVERTISING

CURRENT MEMBERS

For more information or questions, please contact:

Connie Carmical
(920)-303-2265 ext. 32
connie@oshkoshchamber.com



2024 Advertising Contract

Chamber Happenings (Weekly E-Blast)

\$50 / week \$500 / 12 weeks
Start Date: _____ End Date: _____

Member Matters (Monthly E-Newsletter)

Sponsor Ad

\$1,740 / 6 months \$2,280 / 1 year
Start Date: _____ End Date: _____

Regular Ad

\$120 / 1 month \$330 / 3 months
 \$540 / 6 months \$1,080 / 1 year
Start Date: _____ End Date: _____

*multi-month options run in consecutive months

Member 2 Member (Weekly Email Advertising)

\$50 / week \$500 / 12 weeks
Ads to run the dates of (Fridays):

Website Advertising

Top Banner Ad

- Event Registration Page • \$200 / month
- Event Registration Page • \$1,000 / 6 months
- Homepage ad • \$250 / month
- Homepage ad • \$1,250 / 6 months
- Event Calendar Page • \$200 / month
- Event Calendar Page • \$1,000 / 6 months

Siderail Ad

\$150 / month \$750 / 6 months
Start Date: _____ End Date: _____

Advertising Contact

Contact Name: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

Advertising Purchases

Chamber Happ. Total: \$ _____
Member Matters Total: \$ _____
Member 2 Member Total: \$ _____
Web Advertising Total: \$ _____
Package _____ \$ _____

Please mark your run dates on this contract or include a separate document with your run dates for each advertising platform chosen.

Total Advertising Purchases: \$ _____

Please email advertisements to:
Mark Halfen • mark@oshkoshchamber.com
or
Grace Burdick • grace@oshkoshchamber.com

Signature: _____
Date: _____

Please return contract form to:

Connie Carmical
120 Jackson St. • Oshkosh, WI 54901
(920)-303-2265 ext. 32
connie@oshkoshchamber.com

Please call Connie to pay with card or you will be invoiced when we receive the advertising contract.



Advertising Specs

Please find specs and information needed for advertising below.

MEMBER 2 MEMBER (WEEKLY EMAIL ADVERTISING)

Sizing: 600px wide x up to 400px high

File Format: JPG, PNG

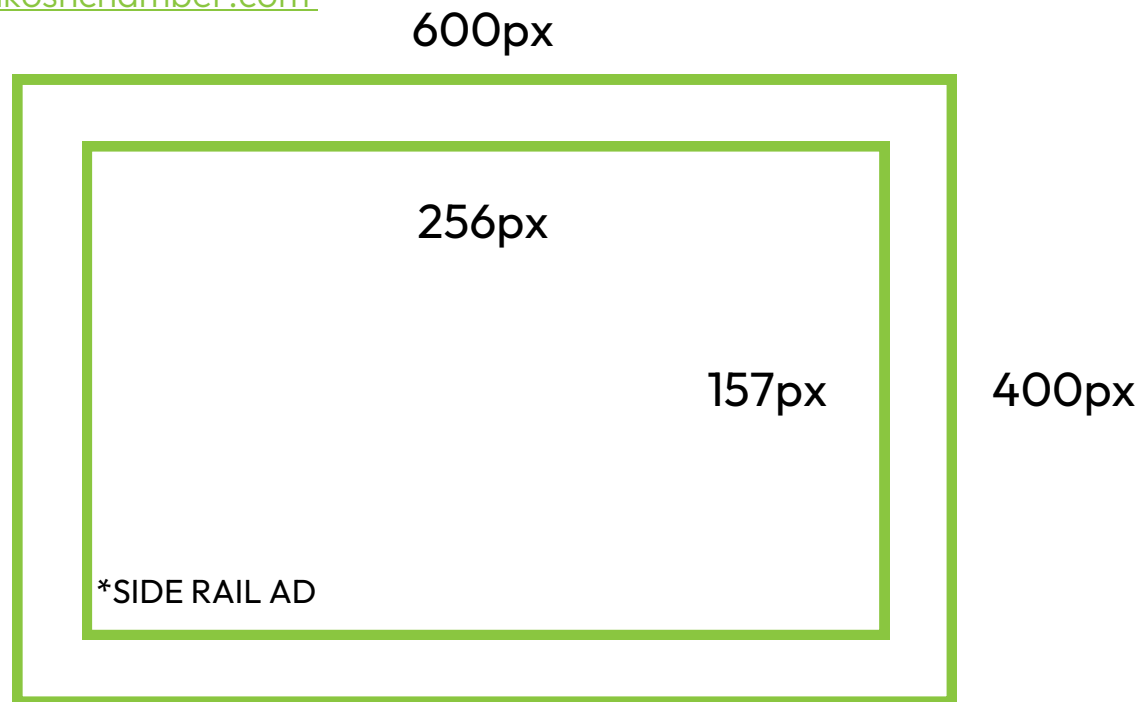
Member 2 Member ads go out to membership on Friday's. Ads should be sent to [Mark Halfen | mark@oshkoshchamber.com](mailto:mark@oshkoshchamber.com) by Wednesday at noon prior to the Friday that the ad is meant to appear. Also include a URL for us to link the ad to.

SIDE RAIL AD (WEBSITE)

Sizing: 256px wide x 157px high

File Format: JPG, PNG

The one month period begins on the day that the ad is first posted to the website. Please allow up to two (2) business days for us to post the ad. Also include a URL for us to link the ad to. Ads should be sent to [Mark Halfen | mark@oshkoshchamber.com](mailto:mark@oshkoshchamber.com)



*MEMBER 2 MEMBER AD



CHAMBER HAPPENINGS (WEEKLY UPCOMING EVENTS E-BLAST)

Sizing: 600px wide x 400px high OR 675px wide x 115px high

File Format: JPG, PNG

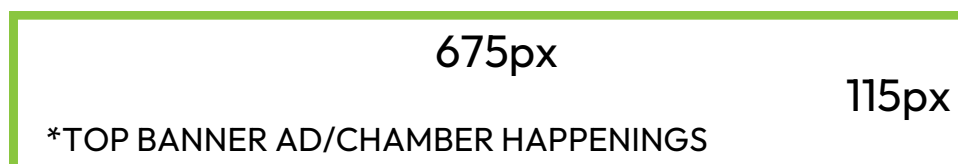
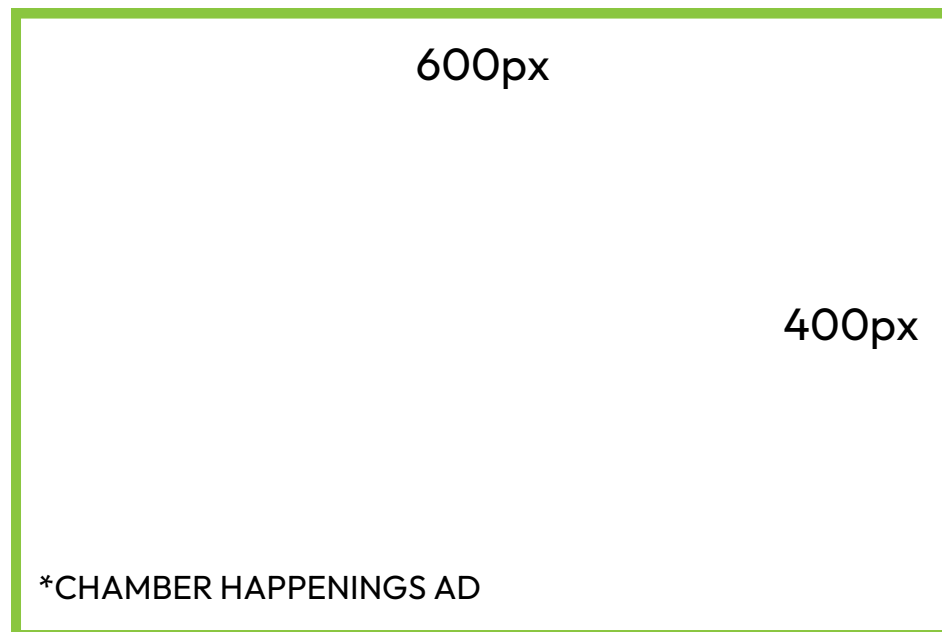
The Chamber Happenings E-Blast goes out to membership on Monday Mornings. Ads should be sent to [Grace Burdick | grace@oshkoshchamber.com](mailto:grace@oshkoshchamber.com) by Thursday at noon prior to the Monday that the ad is meant to appear. Also include a URL for us to link the ad to.

TOP BANNER AD - EVENT REGISTRATION PAGE (WEBSITE)

Sizing: 675px wide x 115px high

File Format: JPG, PNG

The one month period begins on the day that the ad is first posted to the website. Also include a URL for us to link the ad to. Ads should be sent to [Mark Halfen | mark@oshkoshchamber.com](mailto:mark@oshkoshchamber.com)





MEMBER MATTERS - SPONSOR AD (MONTHLY E-NEWSLETTER)

Sizing: 600px wide x up to 400px high

File Format: JPG, PNG

Member Matters is a monthly E-Newsletter that goes out to membership on the first Monday of the month.

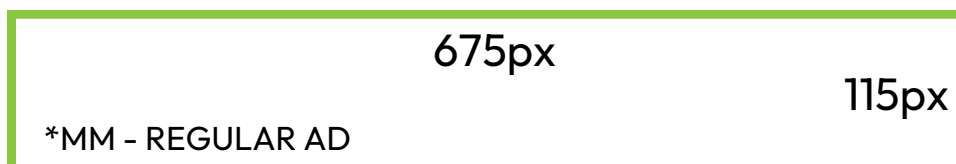
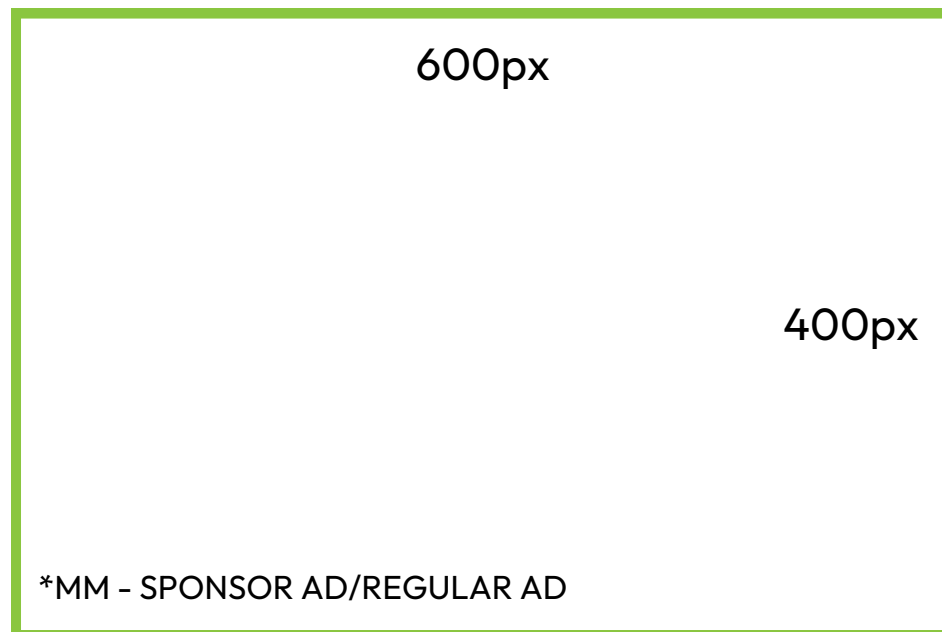
Ads should be sent to [Grace Burdick | .grace@oshkoshchamber.com](mailto:Grace.Burdick@oshkoshchamber.com) by Thursday at noon prior to the Monday that the ad is meant to appear. Also include a URL for us to link the ad to.

MEMBER MATTERS - REGULAR AD (MONTHLY E-NEWSLETTER)

Sizing: 600px wide x 400px high OR 675px wide x 115px high

File Format: JPG, PNG

Ads should be sent to [Grace Burdick | .grace@oshkoshchamber.com](mailto:Grace.Burdick@oshkoshchamber.com) by Thursday at noon prior to the Monday that the ad is meant to appear. Also include a URL for us to link the ad to.





TOP BANNER AD - HOMEPAGE AD (WEBSITE)

Sizing: 675px wide x 115px high

File Format: JPG, PNG

The one month period begins on the day that the ad is first posted to the website. Also include a URL for us to link the ad to. Ads should be sent to

[Mark Halfen | mark@oshkoshchamber.com](mailto:mark@oshkoshchamber.com)

TOP BANNER AD - EVENT CALENDAR PAGE (WEBSITE)

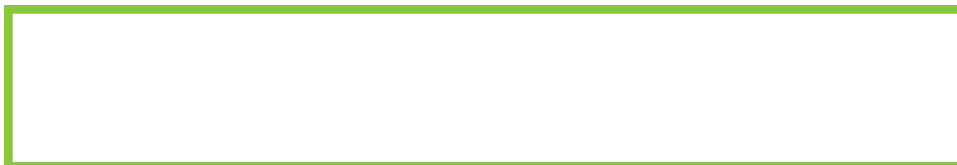
Sizing: 675px wide x 115px high

File Format: JPG, PNG

The one month period begins on the day that the ad is first posted to the website. Also include a URL for us to link the ad to. Ads should be sent to

[Mark Halfen | mark@oshkoshchamber.com](mailto:mark@oshkoshchamber.com)

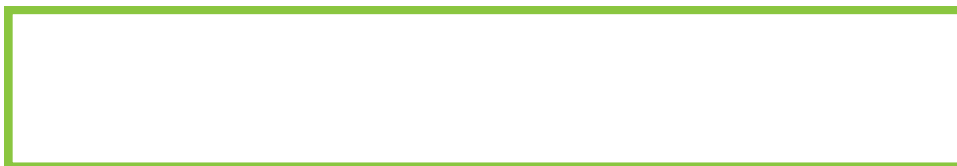
675px



115px

*TOP BANNER - HOMEPAGE AD

675px



115px

*TOP BANNER - EVENT CALENDAR PAGE AD