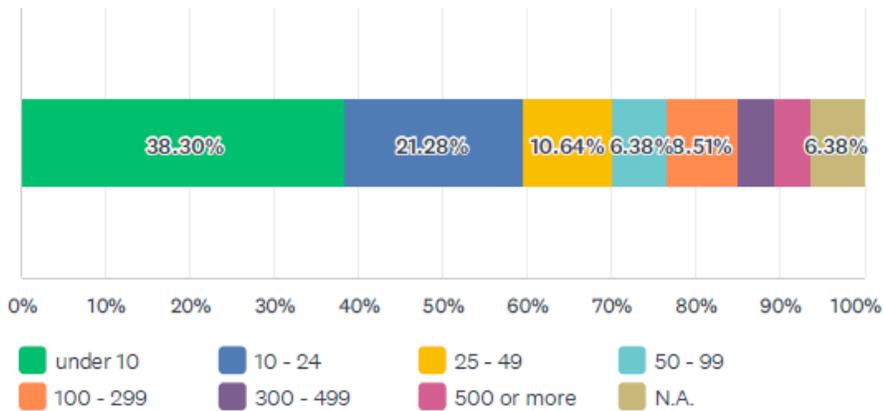
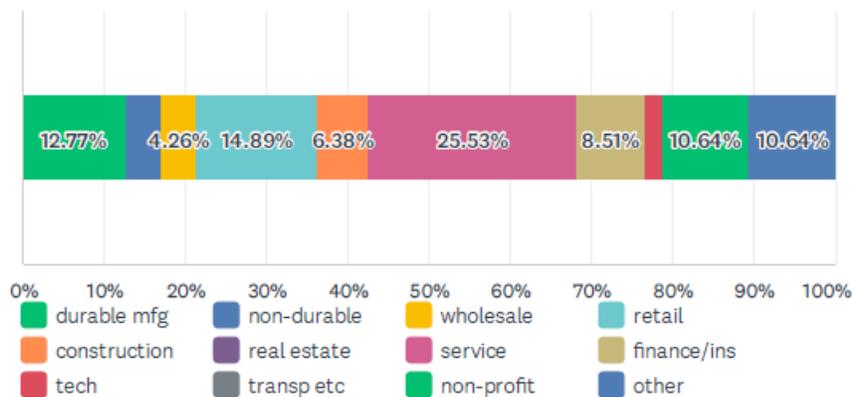


Please check the number of employees in your firm:

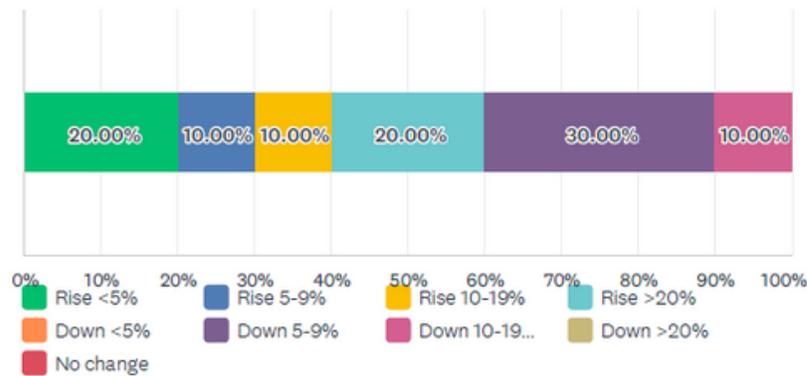


Please check the ONE group in which your firm would be classified (choose the response that most closely identifies your firm):

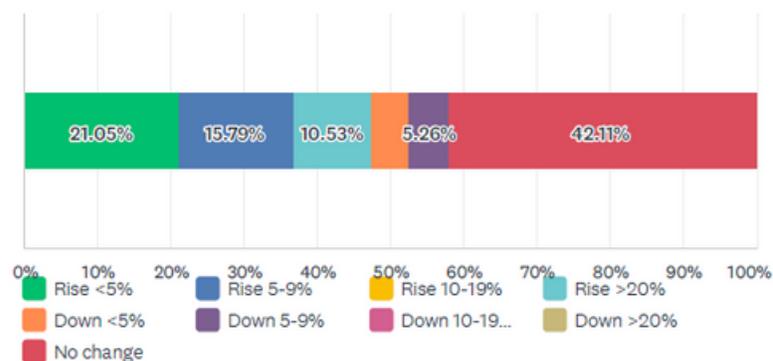




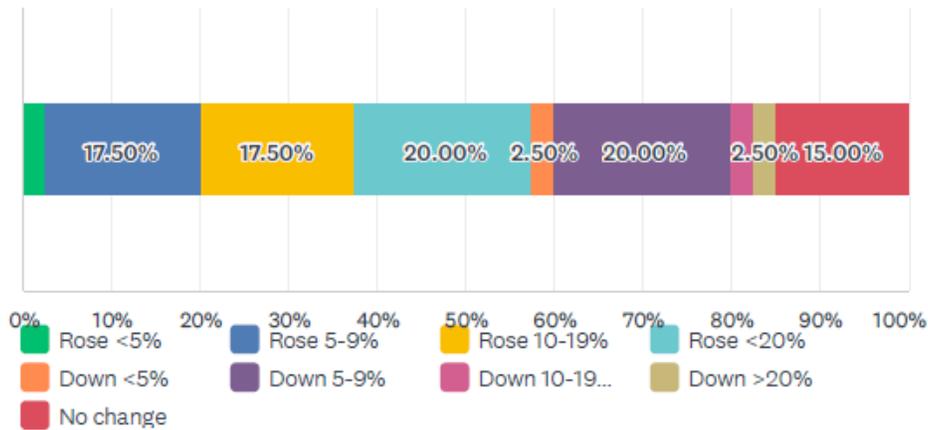
MANUFACTURERS ONLY: Compared to the first quarter of 2023, the dollar volume of raw material inventories in your firm for the first quarter of 2024 is expected to...



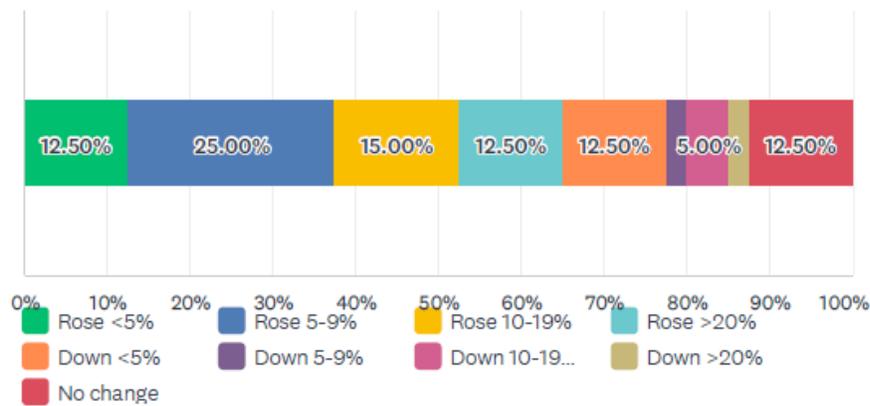
RETAILERS, WHOLESALERS, MANUFACTURERS: Compared to the fourth quarter of 2023, the dollar volume of finished goods inventories in your firm for the first quarter of 2024 is expected to...



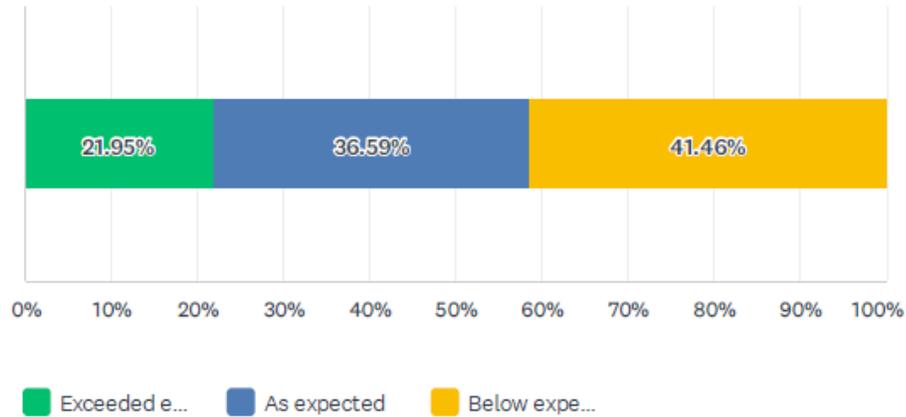
In terms of business performance, your firm's sales in 2023...



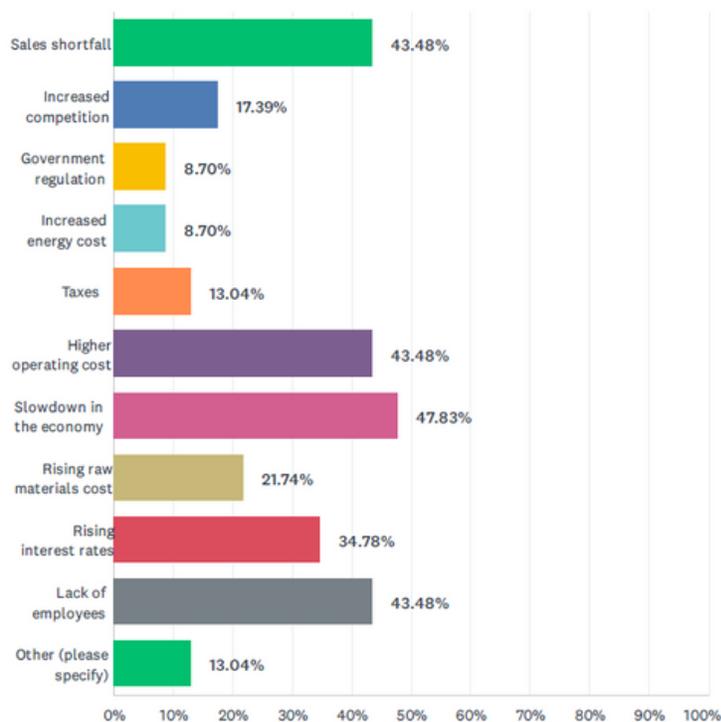
In terms of business performance, your firm's profitability in 2023...



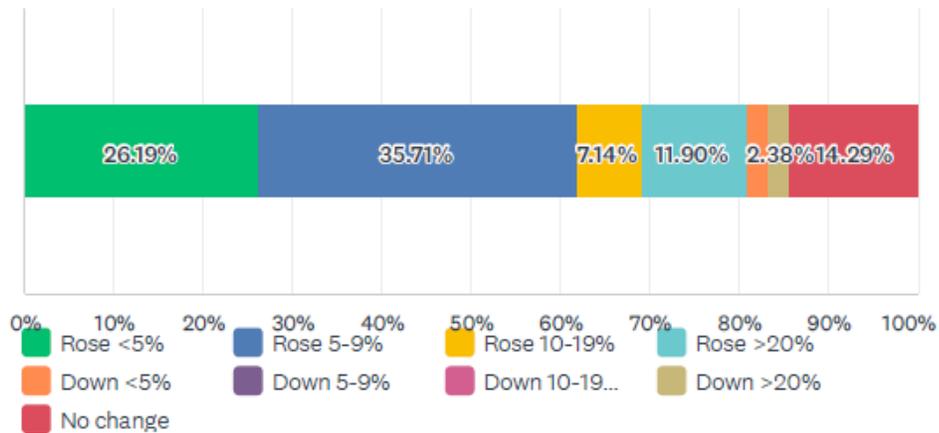
### Your firm's profitability in 2023...



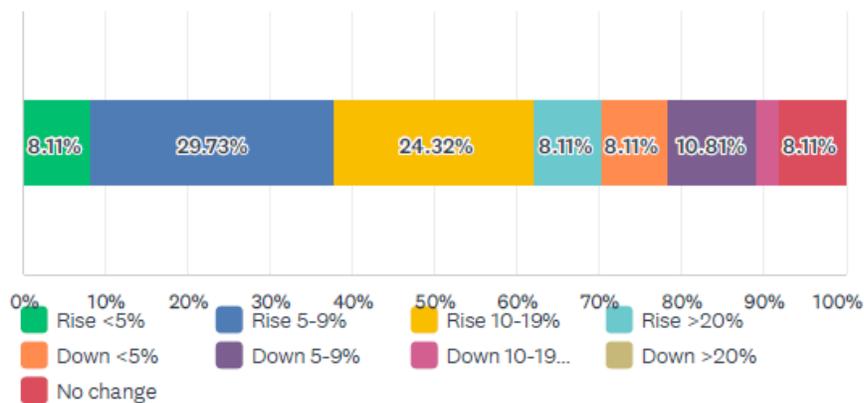
### If 2023 profitability was below expectation, what would you attribute this to? (select all that apply)



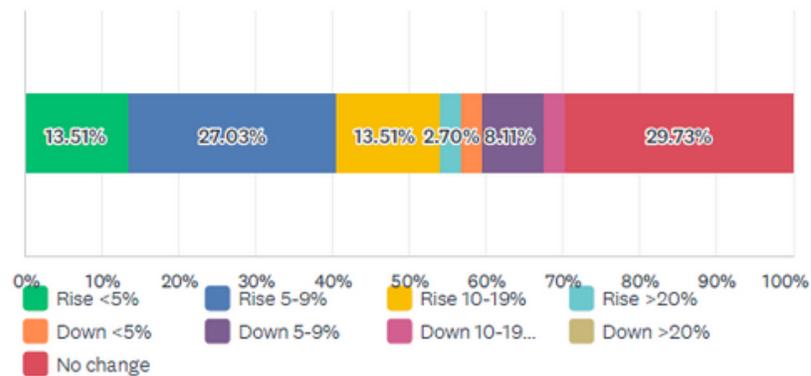
In 2023, total wages/salaries for your company...



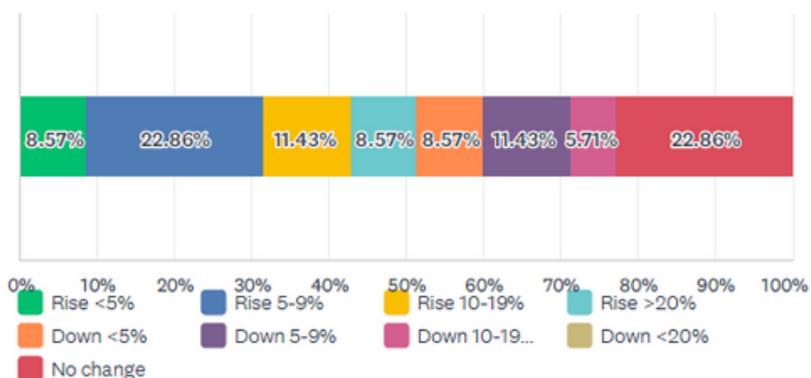
2024 FORECAST: Compared to the entire year of 2023, your firm's sales revenue for the entire year of 2024 is expected to...



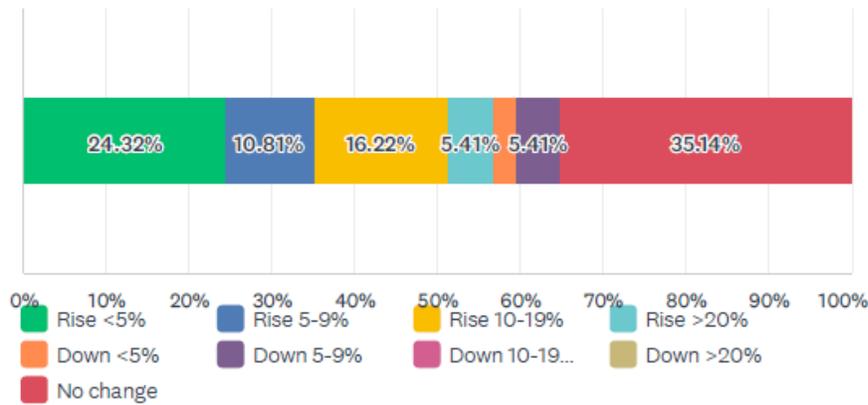
FIRST QUARTER FORECAST (compared to previous quarter):  
Compared to the fourth quarter of 2023, your firm's sales revenue in the first quarter of 2024 is expected to...



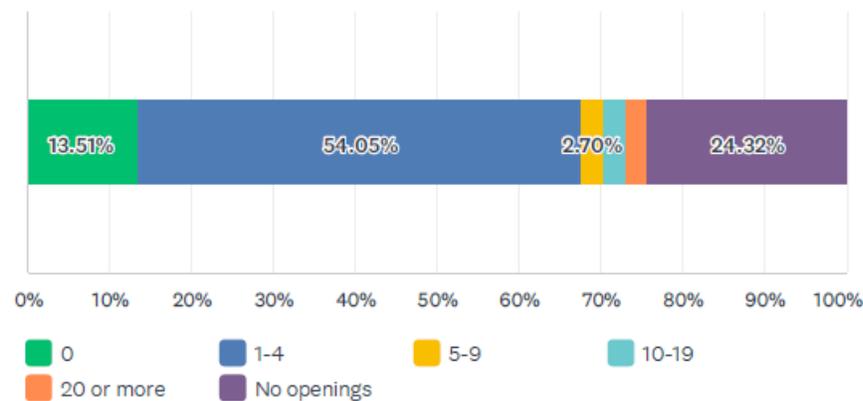
FIRST QUARTER FORECAST (compared to same quarter a year ago):  
Compared to the first quarter of 2023, your firm's sales revenue in the first quarter of 2024 is expected to...



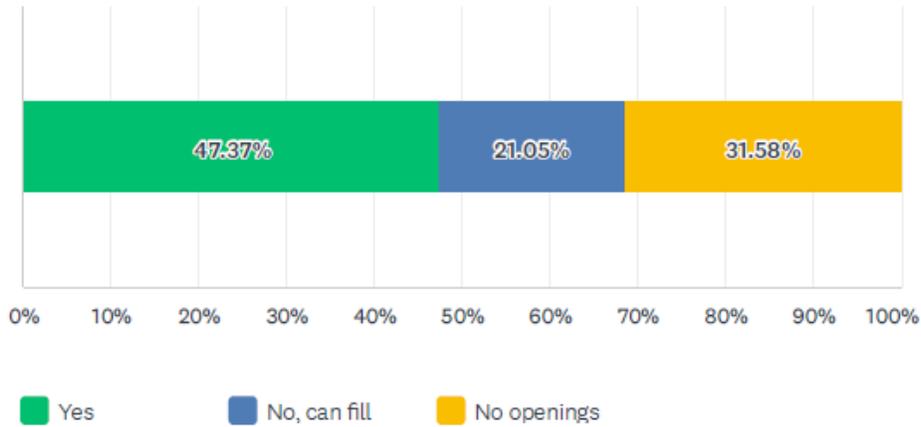
EMPLOYMENT LEVELS: Compared to 2023, employment levels in 2024 for your firm are expected to...



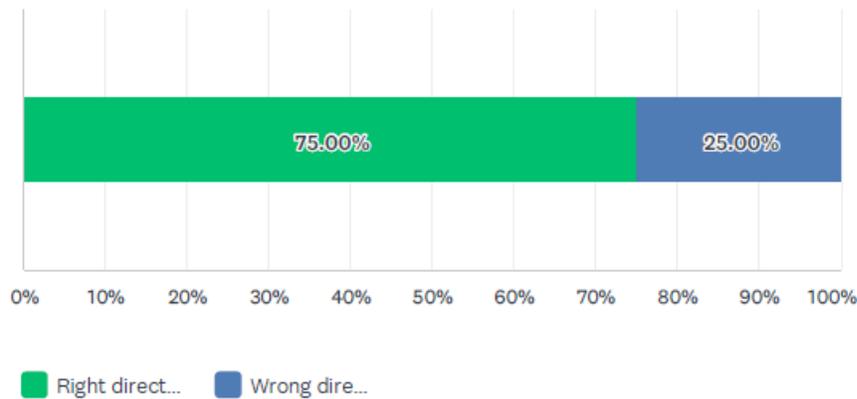
If you have filled or attempted to fill any job openings in the past three months, how many qualified applicants were there for the position(s)?



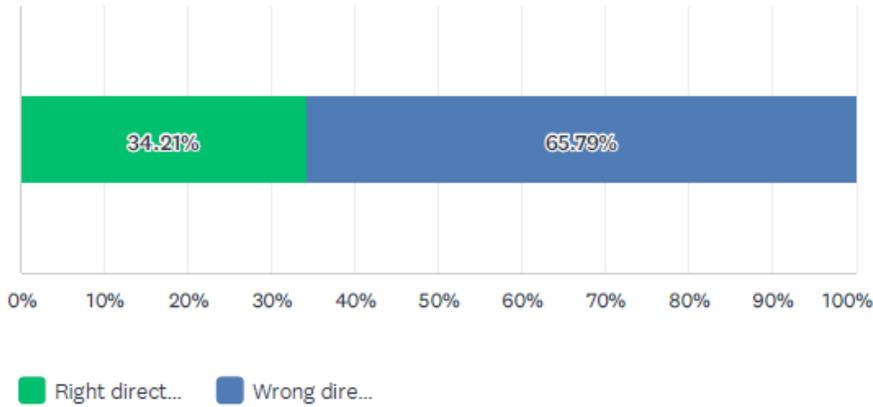
Do you currently have any job openings that you are unable to fill?



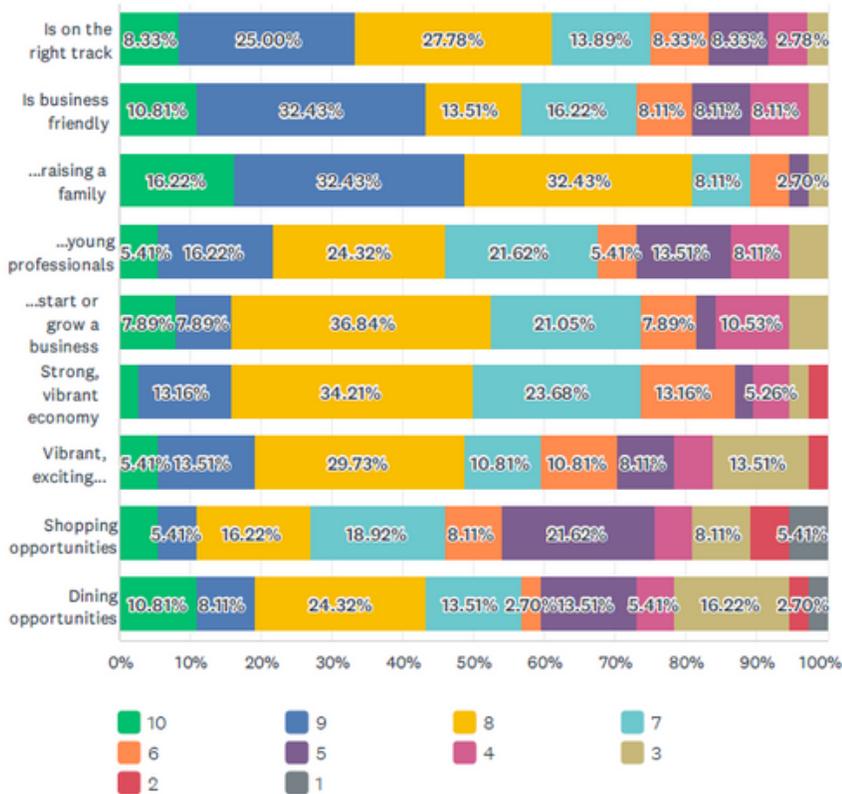
From a business climate perspective, the State of Wisconsin is heading in the...



From a business climate perspective, the United States is heading in the...



Oshkosh overall...(10 = strongly agree, 1 = strongly disagree)



My community has excellent...(10 = strongly agree, 1 = strongly disagree)

