



FREE New Member Advertising Options

The Oshkosh Chamber of Commerce features two free offers on electronic advertising for new members. As a new member of the Oshkosh Chamber, you are able to take advantage of the following advertising options during your first year of membership.

3 FREE ADS IN WEEKLY MEMBER 2 MEMBER E-BLASTS

Member 2 Member emails are sent out on Friday mornings to over 2,500 contacts of the Oshkosh Chamber member organizations. These e-blasts enable Chamber members to highlight their products, services or events to the membership, and to view similar information from other members. As a new member, you are given three (3) free ads to use during your first year of membership. Please see pricing and specs sheets for more information. Ads can be sent to Mark Halfen | mark@oshkoshchamber.com

1 FREE MONTH WEBSITE SIDE RAIL AD ON OSHKOSH CHAMBER WEBSITE

Side rail ads appear on the right-hand side of all the inside pages of the Chamber's website. As a new member, you receive one (1) free side rail ad that will run on our website for one month. There is a maximum of three side rail ads available at any given time, so the offer is subject to availability. Please see pricing and specs sheets for more information. Ads can be sent to Mark Halfen | mark@oshkoshchamber.com

Contact Ashlynn Schreiner for any advertising related questions!

Ashlynn Schreiner

Marketing & Communications Coordinator

ashlynn@oshkoshchamber.com

920-303-2265 ext. 16

Advertising Specs

Please find specs and information needed for advertising below.

MEMBER 2 MEMBER

Sizing: 600px wide x up to 400px high

File Format: JPG, PNG

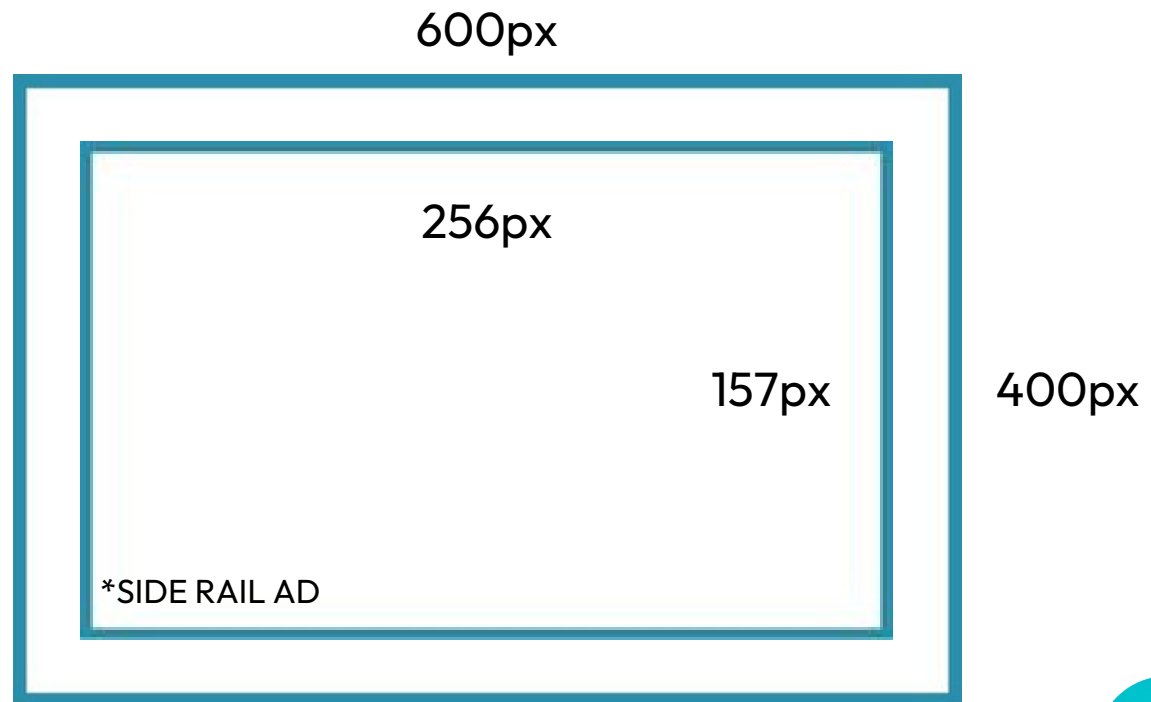
Member 2 Member ads go out to membership on Friday's. Ads should be sent to Mark Halfen | mark@oshkoshchamber.com by Wednesday at noon prior to the Friday that the ad is meant to appear. Also include a URL for us to link the ad to.

SIDE RAIL AD

Sizing: 256px wide x 157px high

File Format: JPG, PNG

The one month period begins on the day that the ad is first posted to the website. Please allow up to two (2) business days for us to post the ad. Also include a URL for us to link the ad to.



*MEMBER 2 MEMBER AD



2024 Media Contract

Chamber E-News (Weekly E-Newsletter)

\$50 / week \$500 / 12 weeks
 Start Date: _____ End Date: _____

Member Matters (Monthly E-Newsletter)

~~Sponsor Ad~~
 ~~\$1,740 / 6 months~~ ~~\$2,280 / 1 year~~
 Start Date: _____ End Date: _____

Regular Ad

\$120 / 1 month \$330 / 3 months
 \$540 / 6 months \$1,080 / 1 year
 Start Date: _____ End Date: _____

**multi-month options run in consecutive months*

Member 2 Member (Weekly Email Advertising)

\$50 / week \$500 / 12 weeks
 Ads to run the dates of (Fridays):

Website Advertising

Top Banner Ad

- ~~Homepage ad • \$250 / month~~
- ~~Homepage ad • \$1,250 / 6 months~~
- ~~Event Calendar Page • \$200 / month~~
- ~~Event Calendar Page • \$1,000 / 6 months~~
- Event Registration Page • \$200 / month
- Event Registration Page • \$1,000 / 6 months
- Other Inside Page • \$60 / month
- Other Inside Page • \$300 / 6 months

If you chose "other," please specify which page:

Siderail Ad

\$150 / month \$750 / 6 months
 Start Date: _____ End Date: _____

Advertising Contact

Contact Name: _____
 Company: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____

Advertising Purchases

Chamber E-News Total: \$ _____
 Member Matters Total: \$ _____
 Member 2 Member Total: \$ _____
 Web Advertising Total: \$ _____
 Package _____ \$ _____

Please mark your run dates on this contract or include a separate document with your run dates for each advertising platform chosen.

Total Advertising Purchases: \$ _____

Advertising contracts will be invoiced when the first ad is published.

Please email advertisements to:
 Mark Halfen • mark@oshkoshchamber.com

Signature: _____
 Date: _____

Please return contract form to:

Connie Carmical
 120 Jackson St. • Oshkosh, WI 54901
 (920)-303-2265 ext. 32
connie@oshkoshchamber.com