



## ***FOR IMMEDIATE RELEASE***

### **Oshkosh Celebration of Lights Kicks Off 19<sup>th</sup> Season**

*Enhanced Safety Measures Ensure Magical Holiday Experience for All*

Oshkosh, Wis. – November 27, 2020 – Oshkosh Celebration of Lights is kicking off its 19<sup>th</sup> season this evening, celebrating nearly two decades of holiday magic. The annual holiday experience kicks off tonight at 5:30 p.m. and will run each evening from 5:30 – 9 p.m. through January 2, 2021. The Oshkosh Celebration of Lights features more than a mile of holiday light displays on the shores of Lake Winnebago.

Committed to the safety of guests, this year, payment will be contactless and will be accepted via credit or debit cards. Guests can safely enjoy the magical holiday lights from the comfort of their car. Thanks to generous community sponsors, this year, there will be seven free community nights where guests can enjoy the holiday experience for free. Additionally, the Celebration of Lights has introduced a Holiday Smiles Donation Campaign, where a \$5 donation will help provide a holiday experience to a family in need and the Oshkosh Celebration of Lights will pay for the other half.

“Bringing smiles to families is what we’re about and in 2020, that couldn’t be more important,” said Leon Thompson, Oshkosh Celebration of Lights President. “We’re blessed that we are able to provide a safe experience and can continue to provide support to our community as the need is greater than ever. We urge visitors to bring a nonperishable food donation for our local food pantries and consider donating \$5 to our Holiday Smiles Campaign. Just as we have for the last 19 years, we remain committed to making our community a better place.”

Celebrating 19 years, the Celebration of Lights has a long commitment to giving back to the Oshkosh community through food donations and more. The Oshkosh Celebration of Lights is a 501(c)3 nonprofit and is completely organized and operated by volunteers.

“Oshkosh Celebration of Lights has been a pinnacle of Oshkosh’s holiday traditions for almost 20 years,” said Amy Albright, Oshkosh Convention Center & Visitors Bureau Executive Director. “We look forward to welcoming members of our community, as well as neighboring communities, to visit Oshkosh for this fun and safe holiday experience.”

To learn more about the Oshkosh Celebration of Lights or donate to the Holiday Smiles fund, please visit [www.oshkoshcol.org](http://www.oshkoshcol.org).