



# Employer Focus Group Hiring Military Employees

## Wisconsin Committee for Employer Support of the Guard and Reserve

**CORDIALLY INVITES YOU TO ATTEND** The Wisconsin *ESGR Employer Focus Group Meeting*. Please join other Wisconsin military supportive employers to learn more about the role our reserve forces play in the national defense mission and how these service members have succeeded to become proven leaders and managers within their civilian workplace.

**BRIEFINGS** Employers will receive a briefing on the services provided by ESGR and roles performed to support members of the National Guard, Reserve and their civilian employers.

Our speakers will exemplify how employers of loyal, dedicated and highly motivated members of the guard and reserve have obtained and used their mission critical leadership skills to serve in a very diverse workplace.

**Format** Our goal is to create a two way conversation on veteran hiring to assist each other in the hiring of veteran employees.

**Outcome** Information gained at this focus group can be used by employers to improve their hiring results and the services provided by ESGR

- Agenda**
- 10:00 Introductions
  - 10:15 Opening remarks, WI ESGR Chair Mike Williams
  - 10:30 Group discussion about successful experiences in the hiring of military and veteran employees.
  - 11:30 Break
  - 11:45 Lunch – Provided by WI ESGR
  - 12:45 Group discussion – Onboarding after initial hiring.
  - 1:45 Wrap up discussions

- Topics of Discussion**
- What has been your top 1-2 “wins” in hiring veterans?
  - What has been your top 1-2 “challenges” in hiring veterans?
  - What is holding you back from hiring veterans in greater numbers?
  - Who has had success and your advice in these areas?
  - On-boarding (or initial orientation and training) after hiring veterans.
  - Let’s talk about metrics. What are you using to measure your success in hiring military veterans?
  - What are your goals to improve?
  - What additional resources do you need?

**INVITEE’S: EMPLOYERS WHO DESIRE TO HIRE MEMBERS OF THE NATIONAL GUARD, RESERVE & VETERANS.**

There is no cost for this event.

**DATE**

Wednesday, April 11, 2018

**LOCATION**

Office of Central Wisconsin Board of Realtors.

925 Park View Circle

Mosinee, Wisconsin 54455

(715) 693-7325

**PROGRAM**

9:30 am - Registration

10:00 am – Program begins

11:45 am - Lunch

2:00 pm - Adjourn

**DRESS**

Business Casual

**RSVP REQUIRED**

Before April 4, 2018

eMail RSVP to ESGR:

[chris.a.campbell2.ctr@mail.mil](mailto:chris.a.campbell2.ctr@mail.mil)

*RSVP Must Include: Your full name, title, name of employer & phone number.*

We MUST receive an RSVP for this event to ensure proper meal counts.

**FOR ADDITIONAL INFORMATION**

Contact: ESGR – Chris Campbell (608) 242-3169 or eMail Above

Employer Support of the Guard and Reserve (ESGR) offers you the opportunity to support and better understand your Guard or Reserve employee’s vital role in today’s military. As employers, your support is critical to the success of the reserve forces.







# **Employer Focus Group**

## **Hiring Military Employees**

Almost half of our Nation's military strength resides the National Guard and Reserve.

These brave men and women perform critical roles such as homeland defense and serve around the world to ensure our freedom

This would not be possible without the support from employers like YOU!

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10:00 am – 2:00 pm  
Please RSVP (608) 242-3169

