

2017 Oshkosh Chamber Media Kit

Email Marketing

member
matters

Member 2 Member

Web Advertising
www.oshkoshchamber.com

Get Connected

Member 2 Member

Weekly Email Advertising
Published Friday mornings
Size: no larger than 550 pixels X 550 Pixels
Two options available:

Single Run Purchase at \$16.25/ad

Three ad minimum at purchase
Select dates to run ads
Ads due Wednesday prior to run date in JPG or PDF file
*Best option of date or time specific ads

Yearly Rate

\$100 a year
Included on website:
<http://www.oshkoshchamber.com/member-2-member>
Ad runs on rotating schedule throughout year in Friday emails.

- Include website or webpage ad should link to.
- All ads sent to mark@oshkoshchamber.com by Wednesday of week of scheduled run by 5:00pm

Chamber News Emails

Weekly Email Advertising
Sent through Cerkl
Published per each member
Size: no larger than 600 pixels (width) X 300 pixels (height) (document size no larger than 300K.)

Price:
\$50/week
\$1,170/six months

- Ad must be submitted in JPG format. Sent to jessica@oshkoshchamber.com
- Ads must be sent by Thursday (two business days) before scheduled run date.
- Include website or webpage ad should link to.

Member Matters

Monthly Email Publication
Published first business day of each month
Banner ads and logos should be high resolution .jpg
Ad size: 3.223" X 2.0"

	1X	3X	6X	12X
Logo	\$100	\$90	\$80	\$75
Banner	\$170	\$150	\$130	\$120

All advertising rates are per issue.

- Include website or webpage ad should link to.
- All ads sent to jessica@oshkoshchamber.com, one week prior to publish date.

Website

Size: 460 pixels X 157 pixels
72 dpi or higher for all ads
Two options:

Home Page
\$250/month
\$1,250/six months

Inside Page:
\$150/month
\$750/six months

- Include website or webpage ad should link to.
- All ads must be submitted three days prior to scheduled ran date to mark@oshkoshchamber.com

Chamber News Emails: See pricing & sizes on page 2

_____ \$50/week _____ \$1,170/six months

Member Matters: See pricing on page 2

_____ Banner ad _____ Logo Sponsorship

Ad Frequency

_____ January 2017	_____ July 2017
_____ February 2017	_____ August 2017
_____ March 2017	_____ September 2017
_____ April 2017	_____ October 2017
_____ May 2017	_____ November 2017
_____ June 2017	_____ December 2017

I want the same ad & logo each issue marked above.

Member 2 Member: See pricing on page 2

_____ Yes, I will pay the \$100/year for unlimited messages

Please contact Mark Halfen at 303-2265, ext. 12, or mark@oshkoshchamber.com to arrange an M2M schedule.

_____ number of messages @ \$16.25 each (minimum 3)

Web Advertising: See pricing on page 2

_____ Jan. 2017	_____ May 2017	_____ Sep. 2017
_____ Feb. 2017	_____ Jun. 2017	_____ Oct. 2017
_____ Mar. 2017	_____ Jul. 2017	_____ Nov. 2017
_____ Apr. 2017	_____ Aug. 2017	_____ Dec. 2017

Placement

I would like to advertise on the Chamber's home page.

I would like to advertise on an inside page (see page 4 for list of page options): Please list page: _____

Advertising Contract

Contact Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Advertising Purchases

Chamber News total \$ _____

Member Matters total \$ _____

Member 2 Member total \$ _____

Web Advertising total \$ _____

Total Advertising Purchases \$ _____

Invoicing Options

Please bill in one lump sum prior to advertising

Bill frequency: (monthly, bi-monthly, other _____)

Start date: _____

Stop date: _____

Ad Submission

I will provide my ad to the Chamber.

Ad Designer _____

Special Instructions:

Signature

Date _____

Please return to the Oshkosh Chamber of Commerce _____

Jessica Sosnoski
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